

COLORADO PUBLIC HEALTH
ASSOCIATION | 2021



Annual Report

VISION: Create the healthiest Colorado for everyone

MISSION: Educate, develop and galvanize the Colorado public health community

www.coloradopublichealth.org



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President's Letter

President: Jason Vitello

Much has transpired in the past year that will leave us, our nation, and world, forever changed. We are still reeling from the impacts of a global pandemic, endemic racism, rampant disinformation, political polarization, and a backlash against our profession. Much was asked of our workforce and we courageously answered the call; but not without cost. Public health professionals are experiencing higher rates of exhaustion, despair, and mental health decline than ever before. Instead of gratitude, many of us have been subjected to ridicule, threats, and worse. Unsurprisingly, droves of public health workers are migrating from the field altogether. For those of us who remain, we've got our work cut out for us.



While we must allow ourselves to grieve and reflect upon what has been lost, let us also celebrate all that we have accomplished together despite formidable odds. The details of our growth and achievements from the past year are highlighted in the pages that follow. They serve as proof of our resilience and of the promise and possibilities on the horizon before us. I am most excited by our sustained efforts to advance equity in our state legislature and communities and to become an Anti-Racist Organization. Based upon preliminary results of our membership survey, so are you. I would like to say a special thanks to our board of directors, our committee members, and leads for their tireless efforts to "educate, develop, and galvanize the Colorado public health community" as we further manifest our vision to "create the healthiest Colorado for everyone." I would also like to thank you, our membership. Our success is wholly contingent upon your engagement and support, which we need now more than ever.



President's Letter

President: Jason Vitello

COVID-19 has had a significant financial impact on CPHA as our revenues decreased substantially. Our board and finance committee have taken this unforeseen challenge very seriously and have activated to generate solutions. We have done due diligence by creating a business plan, focusing on revenue diversification and cost savings, requesting funding support from local and regional foundations, and having regular discussions about operating with a balanced budget. Our Treasurer's Report has more detail and we invite you to join the finance committee or ask to view our detailed financial reports if you have questions.

Here are a few ways you can continue to support CPHA:

- Ensure your membership is active
- Consider making an additional donation to the organization, a specific favorite program, or the CPHA Scholarship Fund
- Ask 3 colleagues to become members of CPHA
- Attend our conferences

Colorado has never needed an empowered, unified, and mobilized public health field more than right now, and with your help, CPHA will continue to be a force in making that so. Finally, aside from your support of our association, I also want to say thanks to you – helpers, healers, change agents, future leaders, and champions, for your heroic and selfless service to Colorado communities during these precarious times. Much work remains, but CPHA has your back, as you have had ours.

Sincerely,
Jason Vitello, MSW, He/Him/His



Secretary's Report

Secretary: Sarah Lampe

CPHA Board Meetings:

Formal motions passed during 2020-2021

Board Meeting September 2020

- (Approved) Sign on to Trust for America's Health Letter regarding the reversing of CDC guidelines of testing asymptomatic individuals
- (Approved) Ratify the appointment of Kelsey Robinson as Interim Communications Director

Board Meeting October 2020

- (Approved) September 2020 Minutes
- (Approved) Support Proposition 118
- (Approved) \$650 be used for website migration

Board Meeting November 2020

- (Approved) October 2020 Minutes
- (Approved) To close the Wells Fargo Bank Account
- (Approved) To open a bank account with First Bank
- (Approved) Approve the Quarter 3 Financials
- (Approved) Add Heather Tune, Dot Miller, Katie Gelman, Kim Boyd and Jason Vitello signers on the CPHA checking and savings account
- (Approved) Approval of the CPHA Anti-Racist Organization RFI [Request for Information] release and timeline

Board Meeting December 2020

- (Approved) November 2020 Minutes
- (Approved) Approve the budget as is presented to with a commitment to review practices for the long term in the coming year
- (Approved) Approve the campaigns [outlined below]
 1. Support of public health leadership in a pandemic - Policy Chair with CALPHO joined the meeting and there is a lot of alignment. Currently only 0.5% of the general fund goes to public health and is a good benchmark for future action. This started in the special session which added \$100 million to public health budget. CPHA issued a letter of support for this funding.
 2. Racism as a public health issue - address structural racism in health care and public health including reforming the criminal justice system and housing.
- (Approved) Approve Frontline Public Affairs Contract with language added to reflect wording related to health equity.





Secretary's Report

Secretary: Sarah Lampe

Board Meeting January 2021

(Approved) Changed approval of December 2020 Minutes to February 2021 meeting

(Approved) As the Colorado affiliate to American Public Health Association and as an organization on an Anti-Racist journey we support the APHA statement in response to the US Capitol riot, disseminate and put on website

Special meeting of the Board January 2021

(Approved) Move forward the two highest scored proposals [for the CPHA RFI for Anti-Racist Organization consultant] from Colorado Center for Nursing Excellence and Ducks in a Row.

Board Meeting February 2021

(Approved) Approve the December 4, 2021; January 8, 2021; and January 22, 2021 board minutes

(Approved) February Agenda

(Approved) 2020 end of year financials

(Approved) Ratified Jason moving into President Role after Kim held the position an additional 6 months

(Approved) Move forward with discussions with Ducks in a Row as the potential Anti-Racist Organization consultant for CPHA pending further actions for the CPHA board

(Approved) Support the Public Health Worker Protection Bill

Urgent Protocol February 24, 2021

(Approved) Support a letter requesting that Congress appropriate \$50 million in Fiscal Year 2022 for the Centers for Disease Control and Prevention and the National Institutes of Health to conduct research on firearm injury and mortality prevention

Urgent Protocol February 8, 2021

(Approved) Sign on to Trust for America's Health Letter regarding public health infrastructure

Urgent Protocol March 3, 2021

(Approved) Sign on to letter to House and Senate Labor-HHS-Education Appropriations Committee leaders in support of \$9.2 billion for the Health Resources & Services Administration in the FY 2022 Labor, Health and Human Services, Education and Related Agencies Appropriations bill.

Urgent Protocol March 15, 2021

(Approved) Support the Improving Social Determinants of Health Act of 2021



Secretary's Report

Secretary: Sarah Lampe

Board Meeting March 2021

(Approved) February 2021 Minutes

(Approved) Update language for Institutional Membership as presented in Board meeting

(Approved) Amend the approved Special Board Meeting Minutes from 8/18/20 to include the electronic minutes taken by Heather Tune after Secretary Sarah Lampe had to leave early at 1:32pm

Board Meeting April 2021

(Approved) March 2021 Minutes

(Approved) Move forward the priority with Ducks in Row and Dr. Duran at the board level anti-racism learning and development.

(Approved) Table the decision about prioritizing other blocks of work with Ducks in a Row until the board has more information about the details of the buckets of work

(Approved) Ratify the appointment of Betty Shiferaw as the Associate Emerging Leaders Director

Board Meeting May 2021

(Approved) April 2021 Meeting minutes

(Approved) Quarter 1 Financials

(Approved) Ratify the support from the Policy Committee for Senate Bill 131 and Senate Bill 199

Board Meeting June 2021

(Approved) May 2021 Meeting minutes

Board Meeting July 2021

(Approved) June 2021 Meeting minutes





Treasurer's Report

Treasurer: Katie Gelman

The role of the CPHA Treasurer is to support the financial management of the organization by providing oversight and review of monthly financial statements, approving expense and reimbursement requests, providing budgetary support to committees, and supporting long term planning for the financial health of the organization. In 2021, our primary activities focused on ensuring the financial stability of the organization during the ongoing COVID-19 pandemic. As of June 2021, our total assets were \$250,451.



Key accomplishments included:

- Hosting of MPH practicum student for development of CPHA Business Plan;
- Implementation of a CPHA Reserve Policy; and
- Development of CPHA Investment Policy.

Looking ahead, the finance committee will continue to work toward aligning financial goals with the broader CPHA Strategic Plan, as well as documenting our business plan and strategies for revenue diversification. We welcome individuals with experience and/or enthusiasm to support CPHA in articulating our financial goals- please consider joining our committee!

On the next page, we provide the 2020 financial data. Note that the board approved an updated budget in mid-2020 as a result of the COVID-19 pandemic that adjusted expected revenue and expenses due to cancellations of events and the shift of Public Health in the Rockies to a virtual format.





Treasurer's Report

Treasurer: Katie Gelman

CPHA 2020 Year End Balance¹

We finished the 2020 year with a loss of \$45,139 and at the close of FY2020 our total assets were \$198,223.

Assets	Dec 2020	Dec 2019
Checking	\$162,611	\$201,220
Savings & Short Term Investments	\$35,612	\$35,606
Total	\$198,223	\$236,827

CPHA 2020 Budget vs. Actual

Revenue Categories	Budgeted Revenue	Actual Revenue
Dues, Donations & Grants	\$34,050	\$33,374
Conferences and Special Events ²	\$125,700	\$64,506
Other Income ³	\$562	\$1,392 (\$9,392 ⁴)
Total Income	\$160,312	\$107,272
Expense Categories	Budgeted Expenses	Actual Expenses
Operating and Travel	\$22,701	\$8,397
Conferences and Special Events ¹	\$28,915	\$29,501
Professional Fees ⁵	\$137,065	\$98,372
Business Expenses ⁶	\$13,065	\$8,141 (\$16,141 ³)
Total Expenses	\$194,546	\$152,411

¹ Full financial reports are available upon request

² This category was budgeted to include: Public Health in the Rockies (PHiR), Culture of Data*, National Public Health Week*, Past Presidents Breakfast*, as well as related grants and scholarships* to these events. Asterisked items did not occur due to COVID-19. PHiR took place using a virtual format, decreasing both costs and revenue.

³ Fundraising, miscellaneous, and interest

⁴ An accidental donation in the amount of \$8,000 was made to CPHA and reflected here. This was reimbursed and zeroed out in our expense line.

⁵ Contractors, Management Fee, Legislative Fee, Accounting Services

⁶ Bank and Credit card fees, Insurance, Annual Reporting, Dues & Subscriptions, Organizational Fees



Affiliate Representative to the Governing Council

ARGC: Tara Thomas-Gale

In addition to serving on the CPHA Board as an Executive Officer, the ARGC is a voting member of APHA's Governing Council alongside 53 other Affiliates and Section leaders from around the country. The ARGC attended Governing Council at the annual and mid-year meetings (Oct 2020 and June 2021) where APHA's public health policy statements are adopted and Executive Board elections are held. More info at: <https://apha.org/Policies-and-Advocacy>.

For 2021-22, the CPHA ARGC represents Region VIII (CO, MT, ND, SD, UT, WY) on APHA's Council of Affiliates and connects quarterly with affiliate partners to discuss topics relevant to public health professionals.



CPHA supported APHA federal legislative advocacy, signing on to 2020-21 letters of support, including:

- Joining APHA in a letter to congressional leadership in support of \$4.5 billion in long-term, additional annual funding for CDC, state, local, tribal and territorial core public health infrastructure to modernize the nation's public health system, rebuild the workforce, and promote healthier communities.
- FY2022 Appropriations to provide \$50 million in funding shared evenly between the U.S. Centers for Disease Control and Prevention (CDC) and the National Institutes of Health (NIH) to conduct research into firearm morbidity and mortality prevention.
- Letter to U.S. House and Senate Labor-HHS-Education Appropriations Subcommittee leaders in support of at least \$10 billion for the Centers for Disease Control and Prevention in the FY 2022 Labor, Health and Human Services, Education and Related Agencies Appropriations bill.
- Joining Trust for America's Health in letter to congressional leadership in support of the Public Health Infrastructure Saves Lives Act (PHISLA, S.674) in the infrastructure and jobs legislation to strengthen our nation's public health capabilities.



Affiliate Representative to the Governing Council

ARGC: Tara Thomas-Gale

National Public Health Week 2021

NPHW is an annual initiative of the American Public Health Association (APHA) and celebrated the first week of April annually. The purpose of NPHW is to advocate on behalf of and highlight the breadth of the work of public health. To celebrate NPHW 2021, CPHA held its Culture of Data Conference April 8-9 and led Hill visits with the Washington DC offices of Senators Bennet and Hickenlooper on April 6. Join us for next year's NPHW events, April 4-10, 2022.

APHA 2021 Conference

As the host state for APHA's 2021 conference in Denver (Oct 24-27), CPHA organized a committee to promote and support conference engagement and will be an exhibitor at the APHA Expo. CPHA will present on its anti-racism work on October 25. <https://www.apha.org/Events-and-Meetings/Annual>

All of Us

CPHA received a grant from APHA for 2020-21 to help promote NIH's All of Us health research program through member events and social media. Please visit <https://www.joinallofus.org/together-denver> to learn more about the program, its privacy safeguards, benefits of joining, and how data will be used. Be part of the largest health research project ever!





Membership Report

Membership Directors: Juan Madrid & Molly Gutilla

For the 2020-2021 year the Membership Committee developed a survey to capture information about the value of CPHA and to explore how we can grow and best support our membership. The survey was sent out to all members in the summer of 2021. Any individual that had interacted with CPHA was invited to participate. This included current, graced, and lapsed members, as well as individuals who have attended CPHA events. We received 224 survey responses - thank you for sharing your perspective! We look forward to providing a summary report of results and determining our next membership committee goals based on these data. We expect to share more about the results and process in August 2021.

Additionally, this year the Membership Committee worked closely with the Communications Committee to start a monthly recognition/highlight of staff at LPHAs across the state for their continued dedication to public health work during the pandemic. We greatly appreciate the hard work of local public health agencies during the pandemic (and always).

Finally, we created restructured individual and organizational membership options. After reviewing other affiliate membership structures and considering CPHA's Strategic Goals and movement towards becoming an Anti-Racist Organization, we developed and released new membership levels. We are currently working closely with some of Colorado's largest public health organizations to tailor organizational memberships based on workforce needs and desires. We look forward to continued work to support our growing and invaluable membership and to promote professional unity in public health.

Active Members (as of August 2021):

Student: 124

Individual: 368

Life: 3

Affiliate: 14

Organizational: 19

Organizational employee: 70

Retired: 20

Total: 618





Communications Report

Communications Directors: Kelsey Robinson & Jessica Murison

Although this past year was unlike any other, the CPHA Communications team continued to share events, news and important updates related to CPHA and public health in Colorado with our membership. Some things stayed the same from years past, such as supporting the Culture of Data and Public Health in the Rockies conferences in their communications; sharing webinar opportunities hosted by the Health Equity Coalition, Public Health Nursing Section, and Colorado School of Public Health; and supporting the Policy committee by promoting Public Health Day at the Capitol and the annual Policy Priorities survey. We also continued to connect our members with the American Public Health Association by sharing APHA's professional development, education, research, and advocacy opportunities throughout the year.

Given the unexpected shift to an all-virtual communications style, we also spent 2020-21 trying out some new tactics, such as ramping up our social media presence and exploring opportunities within social media advertising. We have consistently seen greater engagement across all of our social media platforms. We've also worked to highlight public health workers across the state in our monthly newsletter and have worked to share resources and information with our members in an effort to further support our public health system during an incredibly challenging past year and a half.

Finally, we expanded our scope of work by increasing collaborative efforts with the Membership Committee. This past year, we hosted monthly joint Communications & Membership meetings in an effort to align strategies and better understand how to best serve our members while encouraging new members to join this public health movement. One of the larger collaborative projects of the past year was our Membership Survey. We are so excited to spend the next year putting your feedback and suggestions into action.

We look forward to this next year and the opportunities it will bring to continue connecting with our members in meaningful ways. Stay in touch via the links below.





Health Equity Report

Health Equity Coalition Directors: Ashley Wheeler-Bell & Lorena Dawson

The 2020/2021 term of the Health Equity Coalition (HEC) of the Colorado Public Health Association (CPHA) was unlike anything we could have expected. The Coalition operated virtually because of COVID-19. This was the fourth year of operating for the Coalition; there was progress made in shaping its identity as a group and significant commitment to checking in on the community. The Coalition members, our families, and our communities experienced one of the biggest, challenging periods of our time together. Not all successes of the Coalition can be captured in this report or even in words as we showed up for each other in the way we could during a pandemic - committing ourselves to growing this group, our work, and our community's safety.

The overarching goals for the Coalition in 2021 were to:

- Further establish governing practices;
- Practice equity with each other through intentional design in our work and practice;
- Implement role work across racial and ethnic identities within equity work.

The first two goals were advanced in the term, the last was not. The journey towards achieving all three goals is in progress and continues to advance through the next term.

The 20/21 term started with hosting community conversations to learn what members wanted to achieve and to share thoughts on what the Coalition actually is. Because a coalition operates as a collective group of people with perspectives from multiple avenues of life, it was important to rally around some ideas of what the Coalition members aimed to provide to each other. In this, the group identified the collective to be an equity think-tank, a professional network, a community, and a group of advocates.

This Coalition aims to operate in a way that practices and builds equity into its work and interactions. Some practices that have been implemented and we continue to strive towards are:

- Building inclusive and deliberate space through implementing practices like the Circle Way;
- Creating time for relationship building, holding space for deeper conversations held with trust;
- Ensuring that racism and historical context to race is foundational to practice and feeding into how we advance our work.

This year was an important year in communications for the Health Equity Coalition. A set of webpages on the CPHA site was created to illustrate the Coalition's work as well as to serve as a functional space for equity in operations to be transparent. This site will be updated at least yearly, so anyone with interest can quickly learn about the Coalition. Along with the addition of the website, the Coalition has updated its communications with its membership with a monthly newsletter. The newsletter includes educational pieces relevant to the month's focus, job opportunities, and communication from the Coalition members at large.





Health Equity Report

Health Equity Coalition Directors: Ashley Wheeler-Bell & Lorena Dawson

An overview of the Coalitions workgroups are as follows:

Infrastructure Workgroup:

Led in partnership by Kory Thompson, Maritza Valenzuela and Gillian Grant. This team further developed and documented the way the HEC operates and is governed through creating a process for how HEC elections take place as well as advising CPHA about what changes are needed for election processes to become more equitable. The workgroup partnered with each of the other HEC workgroups to help them establish a charter and solidify a direction of work.

Professional Development Workgroup:

Successfully transitioned leadership from Sarah Boland, Marisa Westbrook and Thuyvi Vo, to being led by Sedona Moreno. Through the transition, the workgroup continued offering equity-centered webinars. The webinar topics for this term included personal and collective grieving, community engagement, loss due to oppression, and the future of socialization and liberation. Each webinar opportunity hosted between 50 and 150 participants from within the Coalition, CPHA, and broader community. This series of work is an equitable offering to the entire CPHA membership. The workgroup partners with practitioners in public health to offer opportunities to learn and discuss relevant topics and issues at least five (5) times annually. With increased participation and leadership, the workgroup hopes to return to a monthly offering.

Community Engagement and Outreach Workgroup:

Held multiple meetings this year discussing capacity, goals and potential leadership for the workgroup. Through the transition, the workgroup has been without leadership and is currently going through the necessary steps to establish structure and sustainability for the next year. Through the community conversions, many ideas for projects and workgroup focus were documented and will be decided on in the upcoming year.

CPHA on the path to becoming Anti-Racist:

As the Health Equity Coalition endeavors to be an equity influencer for the Colorado Public Health Association and its membership, a lot of leadership work focused on advising the CPHA Governing Board about the journey toward becoming an Anti-Racist Organization. The HEC leadership team participated in the review and hiring of a consultant and are engaging in a review of the organization's policies and practices. We look forward to continued engagement towards this endeavor and look forward to the advancement in this direction that next year will bring.



Public Health in the Rockies

PHiR Directors: Venice Ng Williams & Heather Weir

I write to you from my home “office”. Here, reflecting on executing the Virtual 2020 Public Health in the Rockies (PHiR) and planning for the 2021 PHiR Conference taking place in Keystone, CO from August 25-27, I am awed by the grit, dedication, and resiliency of our public health workforce in Colorado and the Rocky Mountain region. From contact tracing efforts to battling wild fires, equitable vaccine distribution to remote educating the next generation of public health professionals, we are here and forging collaborations to ensure the health and safety of our communities now and post-pandemic.

The 2021 PHiR Conference theme highlights the breadth of work of public health and the many ways we seek to solve our communities’ most complex issues. We will also celebrate you, our public health HEROES, and your efforts in protecting the safety and improving the health of our communities, advancing health equity and improving outcomes for all populations through authentic engagement, education, policy making, and research. In Keystone, we will gather safely in accordance with local and state restrictions and CDC recommendations. And we strive to offer an inclusive experience for all.

Planning a conference inherently takes a “village”. Thanks are due to this year’s Planning Committee who has worked tirelessly to create a conference program representative of the great work our state and region do, and to offer networking and skill building opportunities that even the most introverted members of our teams have been craving for over a year. My sincere thanks go to Heather Weir, Associate Director of PHiR, and to each Committee member who continue to push me to think “outside the box” and to weave equity into our planning practices.

We are thrilled to present our keynote speakers this year – Deran Young, LCSW, Founder of Black Therapists Rock will be our opening keynote and Tanaya Winder, performance poet and writer, will speak to heartwork as our closing keynote. Thank you to our presenters, sponsors and exhibitors, and conference attendees – we are looking forward to another successful PHiR Conference!

To close, I leave you with an African proverb I think about often: “If you want to go fast, go alone. If you want to go far, go together.” Let us continue to move together in our equity and anti-racism journey.





Culture of Data

CoD Directors: Kelsey Fife Duarte & Julia Simhai

This year, CPHA was proud to present the first virtual Culture of Data (CoD) conference on April 8-9, 2021. The Culture of Data conference is designed to strengthen the use of data to support the CPHA vision of creating the healthiest Colorado for everyone by:

- Highlighting data sources and methodologies to identify and measure health disparities
- Sharing innovative data dissemination practices that make data accessible and useful
- Cultivating relationships and partnerships between data owners, practitioners, and policymakers both in public health and related sectors

The 2021 theme was Public Health at the Confluence of Current Events. The event took place virtually over two half days on April 8 and 9, 2021. The conference began with a combined keynote presentation from Johnnie “Chip” Allen, MPH, and the Colorado Health Foundation. Mr. Allen is a public health expert with over 13 years of experience in addressing health equity issues at the local, state, and national levels. His presentation, *A Culture of Health Equity: Are We Ready? What Does the Data Tell Us?*, was an inspiring way to kick off the conference. The second day of the conference began with a presentation from Ashleigh Manuelito, an MPH student at University of Arizona and proud member of the Navajo Nation. She spoke about spearheading a virtual workforce in response to the COVID-19 outbreak on the Navajo Nation. The breakout sessions included a Census data workshop and presentations about COVID-19, maternal and child health, behavioral health and data storytelling.

Thank you to all our attendees and sponsors for making this another great event! We hope to see you again in April 2022!





Public Health Policy Report

Policy Directors: Allie Howe & Martha Pofit

The CPHA Public Health Policy Committee is composed of leaders across the full spectrum of public health practice, including students, clinicians, and retirees. The committee met monthly and was tasked with:

- Conducting the annual Membership Policy Priority Survey.
- Writing the Annual Policy Platform.
- Liaising with Frontline Public Affairs, CPHA Lobbying Firm.
- Determining two bills to actively lobby that align with the Policy Platform.
- Monitoring priority bills and alerting membership on action.
- Planning Public Health Day at the Capitol.

The Membership Policy Priority Survey was distributed to all CPHA members in fall 2020 with 78 participating. The results were aligned with the CPHA Strategic Plan, American Public Health Association (APHA) priorities, and outreach with the Colorado Association of Local Public Health Officials (CALPHO). The resulting 2021 Policy Platform was shared with Colorado legislators and partner organizations.

The issues supported in the 2021 Policy Platform include:

- Build Public Health Infrastructure
- Racism as a Public Health Emergency (Healthcare, Housing, and Criminal Justice System)
- Behavioral Health Access
- Food Insecurity
- Affordable Housing

Membership was eager to use the platform to support public health infrastructure and to support social determinants of health as Coloradans weathered impacts from the pandemic.





Public Health Policy Report

Policy Directors: Allie Howe & Martha Pofit

The committee advised the board to ratify their decision to support the following bills:

Bill #	Bill Title	Status
HB21-1005	Health Care Services Reserve Corps Task Force	7/6/2021 Signed by Governor
HB21-1030	Expanding Peace Officers Mental Health Grant Program	6/27/2021 Signed by Governor
HB21-1068	Insurance Coverage Mental Health Wellness Exam	7/6/2021 Signed by Governor
HB21-1075	Replace The Term Illegal Alien	4/15/2021 Signed by Governor
HB21-1107	Protections For Public Health Department Workers	5/18/2021 Signed by Governor
HB21-1115	Board Of Health Member Requirements	6/15/2021 Signed by Governor
HB21-1117	Local Government Authority Promote Affordable Housing Units	5/28/2021 Signed by Governor
HB21-1119	Suicide Prevention, Intervention, & Postvention	4/22/2021 Signed by Governor
HB21-1121	Residential Tenancy Procedures	6/25/2021 Signed by Governor
HB21-1232	Standardized Health Benefit Plan Colorado Option	6/16/2021 Signed by Governor
SB21-009	Reproductive Health Care Program	7/06/2021 Signed by Governor
SB21-025	Family Planning Service For Eligible Individuals	7/06/2021 Signed by Governor
SB21-131	Protect Personal Identifying Information Kept By State	6/25/2021 Signed by Governor
SB21-137	Behavioral Health Recovery Act	6/28/2021 Signed by Governor
SB21-154	988 Suicide Prevention Lifeline Network	6/28/2021 Signed by Governor
SB21-181	Equity Strategic Plan Address Health Disparities	7/6/2021 Signed by Governor
SB21-199	Remove Barriers To Certain Public Opportunities (Fix '06)	6/25/2021 Signed by Governor
SB21-243	Colorado Department Of Public Health And Environment Appropriation Public Health Infrastructure	6/24/2021 Senate Considered House Amendments - Result was to Concur - Repass



Public Health Policy Report

Policy Directors: Allie Howe & Martha Pofit

The committee advised the board to ratify their decision to oppose the following bills:

Bill #	Bill Title	Status
HB21-1032	Local Government Authority Statewide Disaster Declarations	Postpone Indefinitely
HB21-1036	Local Control Of Health Orders	Postpone Indefinitely
HB21-1191	Prohibit Discrimination COVID-19 Vaccine Status	Postpone Indefinitely
SB21-028	Promulgation Of Public Health Rules And Orders	Postpone Indefinitely
SB21-036	Additional Requirements Issue Emergency Public Health Order	Postpone Indefinitely

CPHA actively lobbied for two bills that support immigrant rights, SB21-131 Protect Personal Identifying Information Kept by State, and SB21-199 Remove Barriers to Certain Public Opportunities. Both bills aligned with the policy platform and the committee was eager to join with other health equity organizations to assist these bills in the legislature.

Finally, the Policy Committee organized and hosted the first virtual Public Health Day at the Capitol. There were over 150 virtual attendees who spent time with Representatives Yadira Caraveo and Chris Kennedy. Attendees were able to choose from skill sessions provided by Healthier Colorado and Colorado Center for Law and policy. The concluding presentation was provided by Frontline Public Affairs and Network for Public Health Law regarding the impact of local, state, and federal COVID-19 relief bills.

It was a rewarding year for the Policy Committee. The strong, active committee looks forward to refining our advocacy approach for continued public health infrastructure and health equity for Colorado.



Public Health Nursing Section

PHN Directors: Mary Doran & Angela Fellers LeMire

The Public Health Nurse Section of CPHA promotes and advocates for public health nurses by increasing networking opportunities and enhancing the practice of public health nursing.

Public health nursing (PHN) is a specialty practice within nursing, public health, and the health care system to improve the health of the world's people. Their scope of practice is directed toward health promotion and primary prevention by assessment, assurance, and policy development in our communities. PHN's focus is on the health needs of an entire population; this includes combating racism and other inequities, and addressing the unique needs of sub-populations. PHN's are among the frontline responders to a public health crisis or disaster.

The Public Health Nurse Section 2021 Accomplishments include:

- Creating a Public Health Nurse Elevator Speech to help members better describe what they do.
- Writing and submitting two articles about public health nursing to the Colorado Nurse.
- Starting a Public Health Nurse Storytelling Initiative and completing several interviews for the project.
- Providing 5 scholarships for CPHA membership and conference attendance.
- CPHA PHN Section membership has increased by 13 public health nurses this year.
- Conducting 11 monthly meetings on topics relevant to public health nurses such as Reproductive Justice, Setting SMARTIE Goals, and Moral Injury; and including 2 Pulse Checks on the work of PHNs in the Covid-19 Response.
- Initiating a Call-to Action to increase diversity in the profession of nursing by creating letter templates for members to send to their school of nursing.

Looking forward to 2022, Public Health Nurse Section Leaders and members will continue to update and improve our website and hope to create a PHN Section Charter. We are excited to join CPHA in the journey to become an Anti-Racist Organization. The PHN Section will continue to bring the public health nursing voice and perspective to advance the mission and vision of CPHA.





Emerging Leaders Report

ELC Directors: Nalleli Ramirez-Salias & Betty Shiferaw

The vision of the Emerging Leaders Committee (ELC) within CPHA is to cultivate a diverse and robust community of Colorado public health leaders. The Emerging Leaders Committee engages students and early career professionals who represent the breadth and variety of the public health field in CPHA's effort to educate, develop, and galvanize the Colorado public health community.

During the 2020-2021 term, the Emerging Leaders Committee expanded its structure by hosting five new Emerging Leaders Delegate positions: Health Equity Coalition Delegate, Public Health Education Delegate, Public Policy Delegate, Public Health Communications Delegate & Public Health Membership Delegate. Delegates were a steady presence and liaison between other CPHA committees and the Emerging Leaders Committee. ELC Delegates led various projects within their respective committees, advocated for students and early career professionals, and supported initiatives to engage the community.



Emerging Leaders Delegates 2020-2021:

Health Equity Coalition Delegate- Erin Mercado

Public Health Education Delegate- Veronika Hanna

Public Policy Delegate- Mattie Cassaday

Public Health Communications Delegate- Betty Shiferaw

Public Health Membership Delegate- Kathy Pang

ELC was thrilled to host several virtual professional development workshops throughout the year. Workshops were geared to meet the needs and interests of members to become effective leaders in public health; topics included: Career Pathways in Public Health, Designing Effective Meetings, Promoting Mental Health Resilience, and Mindful Break- Balancing Work and Life.

Lastly, ELC organized its first virtual networking event which provided students and early career professionals with an invaluable opportunity to connect with an array of public health professions in the fields of public health policy, epidemiology, biostatistics, behavioral health, research, among others.



COLORADO
PUBLIC HEALTH ASSOCIATION

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VISION: Create the healthiest Colorado for everyone

MISSION: Educate, develop and galvanize the Colorado public health community

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