



**Vision: Optimal health for all Coloradans.**

**Mission: Educate, develop and galvanize the Colorado public health community.**

**ADVOCACY \* CONNECTEDNESS \* HEALTH EQUITY \* RACIAL JUSTICE \* SERVICE**

## BUILDING A PUBLIC HEALTH MOVEMENT TOGETHER

**Strengthen CPHA  
Infrastructure & Capacity**

**Advance the Colorado  
Public Health Workforce**

**Champion Health Equity &  
Racial Justice in Colorado**

Ensure Financial &  
Structural Sustainability

Deliver Education Opportunities  
that Supports the Recruitment &  
Retention of a Diverse Public  
Health Workforce

Integrate Anti-Racism  
throughout CPHA & Develop  
PHP\* Equity and Justice  
Competencies

Build a Strong & Connected  
Public Health Network

Build Networks & Collaboration  
Across the Public Health  
Workforce

Promote Policy & Advocacy  
that Improves Health Equity &  
Racial Justice

Operationalize Equity &  
Anti-Racism Throughout  
CPHA

Invest in a Building a  
Partnership Network  
Committed to Improving Health  
Equity & Racial Justice