

Name of Nominee:

Martha H. Pofit

Nominee's Employer/Agency:

DCHA, LLC

Nominee's County of Residence:

Denver

Nominee's Self-Identified Area of Public Health Expertise:

Role of the Affiliates to APHA.

For which position would you like to submit a nomination?:

Public Health Policy Associate Director (2-year Term Commitment)

Describe your background, education, and experience relevant to the CPHA Board. (200 words maximum):

Masters in Public Health, Yale School of Medicine. Hospital Vice President. Healthcare Assn. Vice President for Strategic Planning. Executive Director of the NYS Public Health Assn. and ARGC to APHA. Development of the NYS Prevention Agenda with the Commissioner of Health. Award-winning manuscript on the impact of Poverty on Health Status in 14 counties. Tenures on Boards of nursing homes, home health agencies, health insurer. Elected Town Supervisor responsible for 9000 residents. Certificate from Johns Hopkins School of Public Health for Contact Tracing.

What are your goals in serving on the CPHA Board? (150 words maximum):

As Public Health is front and center in the life and livelihood of all Coloradans now and in the future of this pandemic, the Association is perfectly poised to coalesce constituencies around the ascendancy of public health in the public square, through research, policy and education. My goal is to be an ambassador in the networking of the Association with external parties, and an analytical eye towards maximizing our contribution.

What specific contributions do you expect to make to CPHA? (150 words maximum):

To help be a face of the Association in State and federal advocacy, liaison role with local Directors, as well as legislators, our congressional delegation, editorial boards, the School of Public Health and researchers furthering our understanding of what these next 3-5 years in Colorado will look like and best practices to manage transmission of disease.

Please use the scale below to indicate your level of experience with the following:

- 0 No knowledge or experience
- 1 Some knowledge around this skillset but no experience putting it into action
- 2 Moderate knowledge and experience applying the skillset
- 3 Extensive knowledge and experience applying the skillset

Accounting:

3

Community Organizing:

3

Event Planning:

0

Financial Literacy:

3

Grant Writing:

2

Legal:

1

Marketing/PR:

2

Organizational Management:

3

Public Policy:

3

Risk Management:

2

Strategic Planning:

3

In which areas of CPHA do you think you could make the most contributions?:

As the Affiliate Representative to the Governing Council of APHA. Evaluating lessons learned from other States and continuing to elevate CPHA's reputation. Analytics of all types. Public Policy.

Which areas of CPHA's work would be more difficult for you to make contribution?:

Membership, event planning and conferences