

Name of Nominee:

Lisa Peters

Nominee's Employer/Agency:

BKD CPAs and Advisors

Nominee's County of Residence:

Arapahoe

Nominee's Self-Identified Area of Public Health Expertise:

Accounting and Consulting

For which position would you like to submit a nomination?:

Emerging Leaders - Associate Director (2-year Term Commitment)

Describe your background, education, and experience relevant to the CPHA Board. (200 words maximum):

Thank you in advance for considering me for a Board Member position. I have been passionate about healthcare and its impact in our community my entire life. In high school and throughout college, I even became a Delegated Nursing Assistant to take care of children with disabilities. I was exposed to the constant difficulties parents encountered, and became driven to pursue a career in healthcare. Currently, I work with clients at BKD CPA's and Advisors to file various healthcare reports and perform consulting for hospitals, health systems, and skilled nursing facilities. We save our clients thousands of dollars so that they may more efficiently run their facilities. I am also an active member of the Healthcare Financial Management Association and the Colorado Women's Chamber of Commerce. Through both of which, I am dedicated to continuously learning about and contributing to my community. Prior to healthcare consulting, I was an administrator and consultant for associations, chambers of commerce, and nonprofits. I am experienced in the inner workings of association processes, marketing, and planning, and I hope to bring this experience to the Board. I am determined, dedicated, and will strive to support CPHA the best way I possibly can. Additionally, because I believe in the impact of education on health and well-being, I am a Young Professional Board Member for the Boys Hope Girls Hope of Colorado. We organize an annual event where we raise over \$70k for students in-need who are driven to achieve. Many students in our own backyard participate in BHGH to rise above their disadvantaged backgrounds. We support students to overcome adversity, realize their potential, and help transform our world. I have 2 bachelor degrees in Accounting and Business from Colorado Christian University. Through a position on the Board, I hope to dive deeper into public health and support this organization.

What are your goals in serving on the CPHA Board? (150 words maximum):

Firstly, my goal is to listen. I want to truly and authentically listen to returning Board Members, members of the organization, and members of our community. Listening is where the power of associations and organizations begin. Listening allows us to better address the needs of our

membership and community; therefore, it is my first goal. Secondly, I hope to bring more attention to the Health Equity Coalition and the Public Policy Committee. We truly make changes with both of these committees, so my goal is to grow the impact we can make through the Colorado Public Health Association. Additionally, I would like to aide in promoting membership to this great organization. People in the public health field are looking to be a part of something, and this is the best organization to be a part of to make an impact. Lastly, I am personally looking to grow in leadership through this opportunity. I hope to learn from the experienced board on the best ways to lead.

What specific contributions do you expect to make to CPHA? (150 words maximum):

As an experienced professional in association management, and a passion for healthcare, I will bring an insight on the way we can improve our organization. CPHA is already great, so I hope to make strides to make it even better. With excellent marketing practices, membership outreach, and community involvement, we can continue growing. I also have experience in event planning for associations that I would love to help with the conferences we put on every year. I am hardworking, and hope to dedicate time and commitment to the Board of CPHA.

Please use the scale below to indicate your level of experience with the following:

- 0 No knowledge or experience
- 1 Some knowledge around this skillset but no experience putting it into action
- 2 Moderate knowledge and experience applying the skillset
- 3 Extensive knowledge and experience applying the skillset

Accounting:

2

Community Organizing:

2

Event Planning:

3

Financial Literacy:

2

Grant Writing:

0

Legal:

2

Marketing/PR:

3

Organizational Management:

1

Public Policy:

2

Risk Management:

1

Strategic Planning:

2

In which areas of CPHA do you think you could make the most contributions?:

I am eager to be involved, passionate toward healthcare, and am able to devote time to the organization. I quickly achieve tasks and stay true to my word. It is common in associations that many tasks get lost from meeting to meeting; however, I do not allow myself to fall behind or let tasks slip through the cracks. As a Board Member, I will authentically dedicate my best work while on the board.

Which areas of CPHA's work would be more difficult for you to make contribution?:

As a young professional, I am still building my network. My network continues to grow every day, and I am devoting myself to build connections across the Denver Metro area. I am able and dedicated to pursue sponsorship outreach, regardless of the size of my network.