

**Name of Nominee:**

Juan Roberto Madrid

**Nominee's Employer/Agency:**

Por Tu Salud, LLC

**Nominee's County of Residence:**

Jefferson

**Nominee's Self-Identified Area of Public Health Expertise:**

Health Education and Promotion

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**For which position would you like to submit a nomination?:**

Membership - Associate Director (2-year Term Commitment)

**Describe your background, education, and experience relevant to the CPHA Board. (200 words maximum):**

I have a 30 years experience as a critical care paramedic, in which 22 of those years was serving as a Special Amphibious Reconnaissance Independent Duty Hospital Corpsman in the Navy. I supported Marine Reconnaissance Team, Marine Civil Affairs Teams and spent my last 11 years of service with SEAL Teams Three and Five. I had 7 combat deployments to Iraq, Afghanistan, and the Horn of Africa where I was charged with the health and safety of over 300 sailors and marines. In addition I was responsible for establishing two independent health clinics in Helmand Province, Afghanistan where we initiated childhood immunization program for the children of the village. We also worked with the US Navy Seabee Construction Battalion to drill water wells and pump station for the village to access to potable water. We created a Emergency Medical Technician (EMT) program translated into Arabic and used this program to train designated Afghan National Army personnel to become EMT's. Upon retiring from the Navy, I continued to work as a Critical Care Paramedic with experience in Emergency Departments, ICU's, and Cardiac Catheterization Lab. I then transitioned to providing Primary EMS education as well as Refresher education. In this role I also started to provide general health education & promotion classes in Spanish to Spanish speaking populations throughout the Denver Metro area. Through my business Por Tu Salud, LLC I have been serving Spanish Speaking communities in the metro area and most recently in the last 5 years have been providing health education & promotion to Spanish Speaking communities in Garfield County.

**What are your goals in serving on the CPHA Board? (150 words maximum):**

My goals in serving on the CPHA Board are to gain general Board experience as well as to improvement of leadership skills.

**What specific contributions do you expect to make to CPHA? (150 words maximum):**

The specific contributions I expect to make to CPHA is to bring some new enthusiasm and direction to the membership section of the CPHA. I hope to bridge the gap to bring more rural community members to join CPHA through my connections with rural community hospitals

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**Please use the scale below to indicate your level of experience with the following:**

- 0 No knowledge or experience
- 1 Some knowledge around this skillset but no experience putting it into action
- 2 Moderate knowledge and experience applying the skillset
- 3 Extensive knowledge and experience applying the skillset

**Accounting:**

1

**Community Organizing:**

2

**Event Planning:**

2

**Financial Literacy:**

2

**Grant Writing:**

2

**Legal:**

2

**Marketing/PR:**

2

**Organizational Management:**

2

**Public Policy:**

2

**Risk Management:**

2

**Strategic Planning:**

2

**In which areas of CPHA do you think you could make the most contributions?:**

I think I can contribute the most to the membership section of the CPHA

**Which areas of CPHA's work would be more difficult for you to make contribution?:**

Not having Board experience, I think it would be more difficult for me to contribute effectively to the President role, the ARGC role, and the culture of data role.