

Name of Nominee:

Jodi L. Radke

Nominee's Employer/Agency:

Campaign for Tobacco-Free Kids

Nominee's County of Residence:

Larimer

Nominee's Self-Identified Area of Public Health Expertise:

Public Health Policy

For which position would you like to submit a nomination?:

ARGC (3-year Term Commitment)

Describe your background, education, and experience relevant to the CPHA Board. (200 words maximum):

I work as Regional Director for the Campaign for Tobacco-Free Kids. I currently manage tobacco control policy for eleven states, serving in a leadership role to promote and support our organization's policy priorities that prevents kids from starting tobacco use and assisting adults that wish to quit. Our organization has been leading the efforts nationwide to prohibit the sale of flavored tobacco products, a leading catalyst for use among kids, and elevated use among communities of color and the LGBTQ community, following decades of targeted marketing, which has contributed to negative health outcomes and inequities within both populations. Prior to my work with Tobacco-Free Kids, I worked as a Regional Prevention Specialist providing technical assistance to SAMSHA grantees across the Northeast area of the state. I am an alumni fellow with the Robert Wood Johnson Foundation, where I worked nationally and internationally on tobacco control. I am an alumni of the Americorps VISTA program, with direct experience in public policy and community organizing, and a former candidate for the State House of Representatives within the State of Colorado. My education includes a B.S. in Clinical Dietetics/Public Health and an M.N.M. in Nonprofit Management. I served 7.5 years on the City Finance Advisory Commission for the City of Loveland, with direct contributions to the management of the city's annual budget.

What are your goals in serving on the CPHA Board? (150 words maximum):

My goals include:-Exploring and expanding my understanding, knowledge and partnership with CPHA's Board and Membership to identify opportunities to elevate and lead discussions on policy change that correct health inequities within the state-Assist with increasing membership across the state to diversify voices within CPHA -Elevate opportunities for CPHA to serve in a lead role, as a catalyst, on public health policies that are equitable-Elevate Colorado's voice, leading by example, regionally, and nationally, as a catalyst for equitable change in public health policy -Learn-Listen-Promote, elevate and increase credibility, and recognition of CPHA's voice with the public and elected officials-Serve as a bridge and connector, leveraging

relationships and partnerships to convene and organize processes to create change in public health policy

What specific contributions do you expect to make to CPHA? (150 words maximum):

My specific contributions directly align with the outlined goals in service on the Board. I must acknowledge that my contributions are contingent on two limitations. First, time permitting given my regional work across eleven states. Second, the recognition and understanding that we must be adaptive (noting our work is not prescriptive) in a dynamic and changing world, that now includes COVID-19, and the demand for equality, which includes criminal justice reform. I expect to contribute, and acknowledge that our, (and my), work must be responsive to the growing needs within our communities and state. In reflection, my expectation is to share a commitment to CPHA's values and to work in partnership towards these priorities. I recognize that these contributions may push us out of our comfort zones in order to create equitable change, and that these paths will evolve over time. CPHA membership can expect that I will listen, learn, and commit to being adaptive in my service to the Board.

Please use the scale below to indicate your level of experience with the following:

- 0 No knowledge or experience
- 1 Some knowledge around this skillset but no experience putting it into action
- 2 Moderate knowledge and experience applying the skillset
- 3 Extensive knowledge and experience applying the skillset

Accounting:

1

Community Organizing:

3

Event Planning:

3

Financial Literacy:

2

Grant Writing:

2

Legal:

1

Marketing/PR:

1

Organizational Management:

2

Public Policy:

3

Risk Management:

1

Strategic Planning:

2

In which areas of CPHA do you think you could make the most contributions?:

Contributions:Public health policy and analysis. Support for signature events for CPHA (Culture of Data and PHIR), including promotion, sponsor recruitment, and speakers. Membership recruitment.

Which areas of CPHA's work would be more difficult for you to make contribution?:

The primary area of limitation for my contributions will include time commitment and availability during legislative session, as I manage eleven states.