

**Name of Nominee:**

Jessica L Murison

**Nominee's Employer/Agency:**

Revolution Foods

**Nominee's County of Residence:**

Denver

**Nominee's Self-Identified Area of Public Health Expertise:**

Global and public health

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**For which position would you like to submit a nomination?:**

Communication - Associate Director (2-year Term Commitment)

**Describe your background, education, and experience relevant to the CPHA Board. (200 words maximum):**

My name is Jessica Murison, and I have a Master's Degree from the Media, Film and Journalism Studies department at the University of Denver in International & Intercultural Communication. I am currently the Chair of the Communications Committee for the Board of Directors for Project Education South Sudan. Additionally, I have put together communications strategic plans, worked on a large communications campaign for American Red Cross Colorado on their Home Fire Prevention Campaign, along with other communication skills and tasks through my work in global health, and currently in my role as Regional Partnership Manager for Revolution Foods.

**What are your goals in serving on the CPHA Board? (150 words maximum):**

My goals in serving on the board is to work with like minded humans in my community who want to impact and create change in our State in public health. I would like to expand my professional community through CPHA, and work with others to create messaging that upholds CPHA's values.

**What specific contributions do you expect to make to CPHA? (150 words maximum):**

I hope to bring my optimism and dedication to hard work to CPHA. I also hope to create messaging that will resonate and get people excited about public health initiatives, and also connect our greater community to the work that the public health sector is doing, especially as we see that public health is so incredibly important. I will bring my network and community to the community and board members of CPHA.

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**Please use the scale below to indicate your level of experience with the following:**

- 0 No knowledge or experience
- 1 Some knowledge around this skillset but no experience putting it into action

- 2 Moderate knowledge and experience applying the skillset
- 3 Extensive knowledge and experience applying the skillset

**Accounting:**

1

**Community Organizing:**

2

**Event Planning:**

3

**Financial Literacy:**

2

**Grant Writing:**

2

**Legal:**

0

**Marketing/PR:**

3

**Organizational Management:**

3

**Public Policy:**

2

**Risk Management:**

0

**Strategic Planning:**

3

**In which areas of CPHA do you think you could make the most contributions?:**

I think that I'm very talented in connecting humans. I work really well with others, and communicate clearly and effectively. I am task oriented, and am incredibly relentless in working hard. I think my talents would be best utilized in contributing messaging, organizing strategic plans, working with a team to establish clear and concise communication strategies, and honing my skills.

**Which areas of CPHA's work would be more difficult for you to make contribution?:**

Legally, I have some previous work as a paralegal, but I would not be able to execute any legal assistance for CPHA. I also feel, although I manage budgets and have served as treasurer for other organizations, work, etc., that my talents would not be utilized well as a treasurer or in the finance sector of the board.