

Name of Nominee:

Heather Weir

Nominee's Employer/Agency:

Colorado Department of Public Health and Environment

Nominee's County of Residence:

Denver

Nominee's Self-Identified Area of Public Health Expertise:

Change management, process improvement, strategic planning and implementation

For which position would you like to submit a nomination?:

Public Health in the Rockies - Associate Director (2-year Term Commitment)

Describe your background, education, and experience relevant to the CPHA Board. (200 words maximum):

Since moving to Colorado in 2013, I have been a member of CPHA and have attended Public Health in the Rockies multiple times. I have been an active member of the Public Health in the Rockies planning committee for several years. In addition, I have extensive experience with leading and coordinating events and groups such as improvement teams, strategic planning retreats, and the Public Health Funding and Financing Work Group. Outside of work, I coordinate the annual Health and Wellness Day at my children's school (with over 500 students) which is entirely run by volunteers. I currently am the Director of the Office of Strategy and Performance at the Colorado Department of Public Health and Environment (CDPHE). I serve on the Advisory Board for the Center for Public Health Practice, the national Public Health Accreditation Board (PHAB) Evaluation and Quality Improvement Committee, and am a member of the Public Health Transformation Steering Committee. I have a bachelor's degree in health and human development from Montana State University, completed my dietetic internship at Oregon Health & Science University, and have a master's degree in public health from Portland State University.

What are your goals in serving on the CPHA Board? (150 words maximum):

My primary goal for serving on the CPHA Board, and in particular as the PHiR Associate Director, is to first and foremost make sure that PHiR continues down the path of providing an amazing networking and educational experience for all that attend. I would strive to ensure that the PHiR Director is supported and successful in the conference planning and execution and bring my energy, skills and abilities to the table to help. More broadly, my goal would be to bring my strengths, experiences, connections and desire to learn and grow to the CPHA Board. I value the unique perspectives that the CPHA Board members bring to the table and would look for opportunities where my strengths could be utilized to achieve the mission.

What specific contributions do you expect to make to CPHA? (150 words maximum):

As a member of the PHiR planning committee, I understand that conference planning requires a great deal of planning, communication, coordination among multiple groups and people, time and energy. As the PHiR Associate Director, I would offer up the skills and strengths that I have to the PHiR Director and would work with her to ensure we have roles and responsibilities defined, set expectations clearly, and would take on any needed tasks or leadership that is needed to ensure PHiR is a success. I would bring the knowledge, experiences and connections I have within the public health field to discussions and decisions.

Please use the scale below to indicate your level of experience with the following:

- 0 No knowledge or experience
- 1 Some knowledge around this skillset but no experience putting it into action
- 2 Moderate knowledge and experience applying the skillset
- 3 Extensive knowledge and experience applying the skillset

Accounting:

1

Community Organizing:

1

Event Planning:

2

Financial Literacy:

2

Grant Writing:

1

Legal:

1

Marketing/PR:

1

Organizational Management:

3

Public Policy:

1

Risk Management:

1

Strategic Planning:

3

In which areas of CPHA do you think you could make the most contributions?:

As the PHiR Associate Director, the primary contributions I could make to CPHA is to ensure that PHiR continues to stay on a successful path as a premier public health conference and in doing so, capitalizes on the volunteers and expertise of the members in planning and executing the conference. My primary contributions to the conference planning would come from my

experiences with the conference (and lessons learned along the way), my strengths in facilitating collaborative planning, my attention to detail, and my bias for action and desire to ensure that the conference planning stays on time, within budget and meets expectations set by the CPHA leadership and members.

Which areas of CPHA's work would be more difficult for you to make contribution?:

As I work full time, there are some events and activities that may be difficult to schedule around given my workload, but with adequate planning and time this normally is not an issue. Within the 3 core areas of work for CPHA (professional education, policy and advocacy, and professional development), policy and advocacy is the area I have the least experience in and therefore the most to learn. As I have little experience with policy and advocacy work, in addition to actively learning, I would look for ways to bring my skills and experiences with system thinking, process improvement, behavioral insights and change management to support the work if needed.