

**Name of Nominee:**

Elizabeth Crowe

**Nominee's Employer/Agency:**

City of Boulder

**Nominee's County of Residence:**

Boulder County

**Nominee's Self-Identified Area of Public Health Expertise:**

Public Health Investment

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**For which position would you like to submit a nomination?:**

Health Equity Coalition - Associate Director (2-year Term Commitment)

**Describe your background, education, and experience relevant to the CPHA Board. (200 words maximum):**

I currently serve as the Human Services Investments Manager for the City of Boulder. Drawing on decades of non-profit organizing and community grantmaking experiences, I manage three city funding programs: the Health Equity Fund, Human Services Fund, and Substance Education and Awareness (SEA) Fund. Along with fund management responsibilities, I have been working to develop and implement a comprehensive Health Equity Fund evaluation framework. I am also one of the city's racial equity leaders and trainers. I worked for 25 years as a non-profit environmental health and justice organizer at the local, state, national and international levels. As Director of the Kentucky Environmental Foundation and Co-Director of the national Coming Clean collaborative, I advocated for and helped win safe clean-up of chemical weapons and other military toxics; transition from harmful fossil fuels; toxic-free foods and products; chemical safety manufacturing facilities; stopping incineration and promoting zero waste and more. My work involved collaboration with health professionals and public health organizations; use of health impact assessment processes; health policy advocacy and analysis. I have decades of experience serving on boards, including community foundations; community/academic advisory boards; local social justice organizations; as an elected Board of Education member; and civic engagement organizations.

**What are your goals in serving on the CPHA Board? (150 words maximum):**

My primary goal for engaging with CPHA as a Board member would be to help foster and advance the integration of health equity, racial equity and environmental justice practices into CPHA processes, programs and activities, by 1) normalizing use of an equity and justice throughout public health agencies; 2) increasing capacity for health agencies to respond to, and proactively address health disparities in collaboration with community-based organizations and agencies; 3) decrease systemic barriers to holistic health for low-income and people of color community members. As a city government employee, I would also want to understand and help support strong relationships between CPHA, county public health departments and

municipal governments that may not have specific health staff but nevertheless benefit from CPHA's services.

**What specific contributions do you expect to make to CPHA? (150 words maximum):**

I would contribute my knowledge and experiences as both a community organizer and government employee about the real-life community impacts of public health research, advocacy and other interventions, to help underscore the urgency of public health leadership in solving critical community problems. My decades of training and work on intersectional health equity issues (e.g. the intersection of racism, economic disparities, heterosexism) in both rural and urban communities and regions could be useful to CPHA in terms of developing and implementing strategic plans and evaluation frameworks with clear outcomes; maintaining focus on systemic disparities and holistic solutions; and fostering collaboration and engagement with diverse community partner agencies to help achieve education and advocacy goals. Lastly, my experiences as a funding recipient and now grants/investments manager could add to CPHA's investment planning and strategies.

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**Please use the scale below to indicate your level of experience with the following:**

- 0 No knowledge or experience
- 1 Some knowledge around this skillset but no experience putting it into action
- 2 Moderate knowledge and experience applying the skillset
- 3 Extensive knowledge and experience applying the skillset

**Accounting:**

1

**Community Organizing:**

3

**Event Planning:**

2

**Financial Literacy:**

1

**Grant Writing:**

3

**Legal:**

1

**Marketing/PR:**

2

**Organizational Management:**

3

**Public Policy:**

2

**Risk Management:**

2

**Strategic Planning:**

3

**In which areas of CPHA do you think you could make the most contributions?:**

My greatest contributions would be in the areas of organizational development and management; strategic planning and plan evaluation; community outreach and engagement. I have had a lot of experience in the public policy and legal arenas not as a legal practitioner, but as someone who worked closely with policy and legal experts to advance specific health goals and outcomes.

**Which areas of CPHA's work would be more difficult for you to make contribution?:**

I have a lot of experience creating and monitoring budgets, however accounting and financial systems are not my forte, and require more of my time and energy to focus.