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President’s Letter

“What a sincere honor to serve in the role of 2019-2020 President of the CPHA Board of Directors during this unprecedented time. Since 1938, CPHA has served as a state-wide voice advancing and advocating for public health in Colorado. Building on the work of many inspirational leaders before me who have advanced CPHA’s vision “To create the healthiest Colorado for everyone”, I am pausing to reflect on CPHA’s accomplishments this year.

- CHPA has been awarded funding from APHA and the NIH’s All Of Us research program to advance CPHA’s racism/racial equity work.
- We have pivoted to the first ever VIRTUAL Public Health in the Rockies and are partnering with Rocky Mountain Public Health Training Center to deliver a high quality, professional development learning series.
- We started the CPHA’s Public Health Nursing Section.
- Our Health Equity Coalition and Emerging Leaders Committee are robust and growing. Both have invested significantly this year in refining structure, purpose, and goals.
- As of January 1, 2020, we have a new Association Management Company, The Solution, to support our administrative essentials and partner with us to proactively and strategically grow and refine our work to meet Colorado’s public health needs into the future.
- We made early strides in advancing our Strategic Plan this year. When the COVID-19 unleashed her fury in Colorado, the members of our all-volunteer Board have had all hands on deck in our communities. Therefore, we did not make as much progress as we had hoped in this area but feel confident is still offers an excellent framework for our future.
- Pulse Checks: In an effort to create connectedness for public health professionals in the time of COVID-19, we have hosted a series of forums.
  - Mental Health
  - Rural Public Health
  - Public Health Nursing
  - Police Violence as a Public Health Issue
  - Racism as a Public Health Crisis
- The Board voted unanimously to take active steps in the coming year to become an Anti-Racist Organization.

2020 has been a year of extraordinary challenge, but public health is the resilient thread that connects us all. Colorado public health colleagues, CPHA sees you and knows your durability is waning. We have been and will continue to use our influence to advocate for what the public health system and network needs, and for what you as individuals need from your professional association to re-build resiliency and respond to our communities in need. You matter.

Kimberly Boyd, RN, NP, ND
President, Colorado Public Health Association
Secretary Report

CPHA Board Meetings:
Formal motions passed during 2019-2020

Board Meeting, September 2019
- (Approved) Special election to fill the position of Health Equity Officer (Jason Vitello), Health Equity Coalition Senior Director (Robert Franklin), Emerging Leaders Sr. Director (Swarnima Chaudhory), At Large Public Health Nurse (Masayo Nishiyama)

Board Meeting, October 2019
- (Approved) Amended and Restated Bylaws
- (Approved) September meeting minutes

Board Meeting, November 2019
- (Approved) Update management of CPHA bank account to add priority board members and remove others
- (Approved) To engage Suzuho Shimasaki in exploring partnership and scope of work in transition of board management processes
- (Approved) Contract with Dana Eckhoff to provide management services for 2020 Public Health in the Rockies and Culture of Data Conferences
- (Approved) October meeting minutes

Board Meeting, December 2019
- (Approved) Provisional budget with the full cost of The Solution as the next association management company for CPHA.

Board Meeting, January 2020
- (Approved) Update management of CPHA bank account to add The Solution staff
- (Approved) Actively supporting bills for Paid Family Leave and Immunization
- (Approved) Submit application to the Colorado Trust for Building and Bridging Power funding opportunity
- (Approved) Submit application to APHA for National Public Health Week for partner applications
- (Approved) December meeting minutes

Board Meeting, February 2020
- (Approved) Appoint Senior Membership Director (Heather Poniscan)
- (Approved) Support CPHA signing onto letter of support for Mobile Home Parks Bills - HB 20 1201 & HB 20 1196
- (Approved) January meeting minutes

Board Meeting, May 2020
- (Approved) CPHA Quarter 1 Financials
- (Approved) February meeting minutes

Board Meeting, June 2020
- (Approved) CPHA sign on to support letter of support for Immunization Bill and support for Telehealth Reimbursement and Health Insurance Enterprise
- (Approved) CPHA Signed on to Healthy Aging and COVID-19 Endorsement
- (Approved) Contract with Rocky Mountain Public Health Training Center to support planning, execution and evaluation of Virtual Public Health in the Rockies 2020 Conference
- (Approved) May meeting minutes

Board Meeting, July 2020
- (Approved) June meeting minutes
The role of the CPHA Treasurer is to support the financial management of the organization by providing oversight and review of monthly financial statements, approving expense and reimbursement requests, providing budgetary support to committees, and supporting long term planning for the financial health of the organization. In 2020, our primary activities focused on ensuring the financial stability of the organization during the COVID-19 pandemic. As of June 2020, our total assets were $218,848.

Other key accomplishments included:

- Successful financial transition to a new association management company;
- Progress toward the creation of a Resource Development Plan; and
- Development of a CPHA Reserve Policy.

Looking ahead, the finance committee will continue to work toward aligning financial goals with the broader CPHA Strategic Plan, as well as documenting our business plan and strategies for revenue diversification. We welcome individuals with experience and/or enthusiasm to support CPHA in articulating our financial goals - please consider joining our committee!

Below, we provide the 2019 financial data, comparing budget to actual income and expenses.

<table>
<thead>
<tr>
<th>Revenue Categories</th>
<th>Budgeted Revenue</th>
<th>Actual Revenue</th>
</tr>
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<tbody>
<tr>
<td>Dues, Donation, &amp; Grants</td>
<td>$28,800</td>
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<tr>
<td>Conferences &amp; Special Events¹</td>
<td>$265,100</td>
<td>$266,758</td>
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<tr>
<td>Other Income²</td>
<td>$562</td>
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<td>Total Income</td>
<td>$294,462</td>
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</table>

<table>
<thead>
<tr>
<th>Expense Categories</th>
<th>Budgeted Expenses</th>
<th>Actual Expenses</th>
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<tbody>
<tr>
<td>Operating³</td>
<td>$56,260</td>
<td>$58,280</td>
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<tr>
<td>Conferences &amp; Special Events¹</td>
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<tr>
<td>Committees⁴</td>
<td>$10,920</td>
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<tr>
<td>Total Expenses</td>
<td>$282,992</td>
<td>$261,966</td>
</tr>
</tbody>
</table>

¹ In 2019, the Public Health Nurses Association of Colorado closed their association and joined CPHA as a Public Health Nursing Section. When they joined, they made a donation of $19,740, earmarked to support their section over the next 5 years.

² Public Health in the Rockies, Culture of Data, National Public Health Week, Past Presidents Breakfast

³ Fundraising and interest

⁴ Management, Accounting, Audit, Legislative, Operating/Supplies, and Other Business Expenses.

⁵ ARGIC, Communications, Membership, Mentoring, Policy and Student Committee budgets and expenses

We finished the 2019 year with a net profit of $63,198, and at the close of FY2019 our total assets were $243,957.
During the past year we lost our membership director and unfortunately we were unable to fill the position. As such, the communications director filled the void and took over ongoing duties. The loss of our director was unexpected and happened to occur while we transitioned to new management services. A large portion of the work involved with membership included bringing our new management company up to speed, something that has successfully been completed. Now that we live in a world where in person meetings are on pause, much effort was put into how ongoing membership engagement can occur. The CPHA board developed community pulse checks as a way to connect with colleagues during these stressful times. In the coming year CPHA will have a dedicated membership director who will be able to focus on strategy move the association forward. If you find yourself interested in supporting these efforts do not hesitate to reach out!

Active Members (as of 7/31/2020)
- Affiliate: 12
- Individual: 327
- Life: 3
- Organizational: 12
- Organizational employee: 88
- Retired: 17
- Student: 154

Total: 613
This past year has been that of upheaval within all of our lives including within CPHA. Much of the year required my direct involvement in day to day tasks in order to support ongoing CPHA activities while working through management transitions. During the transition of management companies, I was responsible for communication channels and supporting committee needs. This year also saw the loss of our membership director, as such I did my best to take on those responsibilities including maintenance of the CPHA membership system. Fortunately we are well into a new chapter with a solid management foundation. A main focus of the communications role is to stay connected with all CPHA committees and provide support wherever necessary, something I’ve very much enjoyed doing! Advancing the shifting world of public health has always remained a primary goal and this year was no exception, ongoing efforts included:

- Support for policy initiatives
- Cooperation and support with the professional development committee within the Health Equity Coalition to promote monthly webinar opportunities
- Ongoing support for Health Equity Coalition advocacy
- Integration with new management company, shifting social media responsibilities and increasing regular platform engagement across all avenues
- Maintenance of membership director responsibilities

I can’t believe my time with CPHA as a director has come to end. I am proud to have served for this organization and I am eager to see where the new board takes us next. I will always be a colleague and ally, cheers.

“When it is genuine, when it is born of the need to speak, no one can stop the human voice.”

-Eduardo Galeano
Health Equity Report

Health Equity Directors: Robert Franklin & Ashley Wheelre-Bell

Overall Accomplishments:
- Conducted the first Health Equity Coalition (HEC) retreat to strategically plan work for 2020.
- Developed and boarded Administrative, Communications, Membership and Financial Coordinator positions to support the work of the Coalition.
  Administrative: Developed bi-weekly communications for HEC membership from larger Association and community members.
  Membership: Developed onboarding experience for new HEC members.
- Secured leadership and work streams for the Infrastructure, Community Engagement and Professional Development Workgroups.
- Advised the CPHA Board on implementing equitable practices.
  Provided guidance to conference planning and marketing teams to consider equity and inclusion.
- Edited and revised CPHA Bylaws to impart lens of equity and inclusive language.
- Submitted the first grant application as a Coalition.
- Held nearly all meetings on virtually (Zoom, WebEx) and learned how to operate together at a social distance, while promoting inclusivity and amplifying voices of all members.
- Leadership co-authored CPHA letter denouncing racism and acts of violence.
- Held space for each other to process and respond to the racial uprisings happening across the world.

Workgroup Accomplishments

Infrastructure:
Lead by Kory Thomas in partnership with Maritza Valenzuela and Gillian Grant
- Implemented meeting differently within Coalition meetings to challenge how white supremacy shows up within business practices.
- Submitted Coalition Director position descriptions for inclusion in the Association’s policies and practice manual to define the scope of work of each leadership position.
- Documented the Coalition’s commitments of operations.

Community Engagement:
Lead by Nami Thompson in partnership with Erica Pike, Kris Geerken, Stephanie Salazar-Rodriguez, Sedona Allen, Brian Polovoy, Marissa Vasquez
- Creating “death café’s” to create safe spaces to explore the reality of death.
- Working to address racial disparities in long-term care facilities.
- Implementing a photo voice project in partnership with the youth advisors at Denver Public Health to understand and illustrate what impacts the health of youth.
Health Equity Report Continued

**Professional Development:**
Co-Lead by Marisa Westbrook and Sarah Boland

- Lead five (5) webinars with several speakers, topics include:
  - November 2019, Bill Burman (35 attendees) - Alcohol: An Important & Neglected Determinant of Health
  - February 2020, Adam Anderson (50+) - Using Data for Health Equity
  - April 2020, Panel of Robert Franklin, nami thompson, Brian Polovoy, Marissa Silverberg (120 attendees) - COVID-19 & Health Equity: A Discussion on Community Impact & Systemic Inequities
  - May 2020, Kris Geerkin (50 attendees) - Ageist Stereotypes: How to Build Intergenerational Awareness and Take Action
  - July 2020, Web Brown (50 attendees) - COVID-19 and Health Equity

- Implemented stipends for speakers in an effort to compensate speakers for their time, developing and presenting health equity information, and to acknowledge the cost of having a diverse perspective and underrepresented identity in public health spaces.
- Integrated more conversational webinars that aim to build community through the combination of learning and group discussion.
- Collaborated with the Emerging Leaders Committee to host Explore Public Health 2020.

**Project Accomplishments**

**Health Equity Network Exchange:**
Lead by Nancy Lorenzon

- CPHA is partnering with the University of Denver, and many other groups to develop a Web-Based platform that shows and connects people to health equity work happening across the state of Colorado.
- The Exchange will serve as connection source for people in Health Equity work as well as a place to learn how others have approached equity work across the state.
- A steering committee of stakeholders was convened to make equitable decisions on how the project moves forward.
- The project will “go live” in 2020 and is seeking funding to support the continuous upkeep of information available on the site and its functionality.

**What is Health Equity Video:**
Lead by Swarnima Chaudhary

- Creating a three minute video of HEC members describing what Health Equity is to them, what the gaps are and where they’d like to see it grow.
- Video will be used as an illustrative tool to describe how the Coalition views equity and works to have diverse perspectives on the Coalition efforts and actions.
Public Health in the Rockies 2020 | Health at All Altitudes: Action for All, Health for All

Who would have thought it possible? Unsettling times…not just in the state, not just in the country…but in the world! Not just one (1) unparalleled event but two (2) — the converging of a pandemic called COVID-19 and the unveiling of an issue that has been “trapped in history” - Racism. Both exist together, and both have forced individuals, organizations and the overall system to stop and question whether we really are “in this together.”

There is a lot to consider when we talk about “together,” and much of it cannot be addressed in this limited space. However, I will touch upon the following for your consideration.

Together – Can we move beyond the rhetoric that has worked so well in our journey called Equity?

Together – Can we tackle the inequities from the vantage point of “who” is faced with the equitable processes, the bias and the unjust treatment?

If you are wondering what these issues have to do with this year’s conference, the answer is everything! The American Public Health Association and the Colorado Public Health Association (CPHA) have taken the stance that “Racism is a Public Health Crisis.” Although the main objective of CPHA’s conference remains professional education, what better time for all to engage in ways that are evolving with the times. What better time for this year’s theme to be Health At All Altitudes: Action For All, Health For All. With the convergence of COVID-19 and Racism, James Baldwin’s statement indeed is applicable: “It is certain, in any case, that ignorance, allied with power, is the most ferocious enemy justice can have.”

As previously announced, CPHA is delighted to be joined by the Wyoming Public Health Association; this year, the 2020 PHIR Planning Committee (Committee) has representatives from both associations. The Committee continues to work tirelessly, with the full support of the CPHA Board, to offer a conference that provides an opportunity for professional development, networking and skill building. In addition, we aspire to provide the space to acknowledge all those affected directly and indirectly by these extraordinary times.

Furthermore, I (Nathifa) personally want to recognize that this year’s Committee has intentionally applied both internal and external self-assessment. It is doing the hard work of both recognizing and addressing their own implicit biases. Collectively, we agreed that, as we develop this year’s conference, we would continue to interweave equitable practices in all phases. My heartfelt gratitude goes not only to Venice Williams, the Associate Director of PHIR, but also to each Committee member for their investment of the time and “heart” to bring their “authentic” selves to the table.

We also want to welcome, in advance, our two keynote speakers, Lisa Carlson, APHA President, who will give the opening Keynote, and Christi Zuber of Aspen Labs and Innovation Learning Network, who will give the closing Keynote, as well as our presenters, sponsors and exhibitors, and conference attendees.

“Not everything that is faced can be changed, but nothing can be changed until it is faced.”

-James Baldwin
Professional Education & Development Report Continued

Culture of Data Conference | Health in all data: Redefining Approaches to Health Equity

The purpose of the Culture of Data conference is to connect communities with data, particularly the underserved, communities of color, and other marginalized groups who disproportionately face inequities.

This year, the 4th annual conference was cancelled due to the impacts of the coronavirus disease (COVID-19) pandemic on Colorado communities and our public health workforce. Though we were not able to hold the conference, some of the selected presenters will still be presenting at the virtual Public Health in the Rockies Conference.

The 2020 theme was Health in All Data: Redefining Approaches to Health Equity. Addressing health equity does not solely occur in the public health domain. Sectors ranging from urban planning to education to criminal justice all play a role in improving health and health equity. For this reason, the Culture of Data conference sought presentations related to the use of data sources or partnerships beyond traditional public health to inform health equity work. The goal was to bring together data from a variety of sectors and highlight the ways interdisciplinary data and partnerships can be leveraged to address health equity.

Thank you to the planning committee members for dedicating time to develop what promised to be a wonderful program. We look forward to convening in 2021!
Public Health Policy Report

Policy Update / Overview

The Public Health Policy Committee aligned the Colorado Public Health Association’s strategic plan with policy activities this year. Membership was invited to rank policy priorities for the 2020 Colorado Legislative Session and requests for advocacy skill building activities. Nearly 150 CPHA members weighed in on the survey. The majority of responding members re-affirmed the 2019 policy priorities – paid family leave and gun violence prevention. Other endorsed priority issues included access to behavioral health services, improving immunization rates, tobacco-free efforts, and criminal justice reform.

Survey analysis and discussion among board members about bills likely to actually be introduced and those that would need additional support to pass led to formal resolution to the CPHA board to direct our lobbying efforts to Paid Family Leave and improving immunization rates. CPHA contracts with Frontline Public Affairs to actively lobby two bills each session. Passive support or opposition to any number of bills may be registered as well.

The Policy Committee met virtually once a month and were well attended and the email list reached over 124 CPHA members across the state. Active participants in the committee included organizations like Tobacco Free Kids Colorado and Immunize Colorado which assisted with real-time progress on issues related to a range of public health topics for membership.

Public Health Day at the Capitol was attended by 55 students, activists, and professionals.
The annual CPHA event enabled members to hear about current legislation from elected officials, discuss public health’s role and reach in policy making with the School of Public Health, and members were also able to watch a live session on the house floor.

Presentations:

- Healthier Colorado Staff, Amplify Your Advocacy: How you and your organization can use advocacy skills to improve health in Colorado
- Brett Reeder, Hunger Free Colorado, Food Security Policy Updates
- Diana Protopapa, Frontline Public Affairs, How to Testify in Colorado Legislature
- Alli Howe, Colorado Public Health Association Board, Public Health Legal Authority
Public Health Policy Report Continued

Supported Bills

*Due to the COVID-19 pandemic the 2020 Colorado Legislative Session was suspended and resumed in May and June for three weeks with an abbreviated legislative agenda and significant fiscal restraints. The two bills indicated were support by CPHA during the abbreviated session and both passed.

<table>
<thead>
<tr>
<th>Issue</th>
<th>Bill</th>
<th>CPHA Action(s)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Paid Family Leave</td>
<td>Never Introduced</td>
<td>Active Support</td>
</tr>
<tr>
<td>Immunizations*</td>
<td>SB20-163</td>
<td>Active Support</td>
</tr>
<tr>
<td>Behavioral Health</td>
<td>A-E</td>
<td>Passive Support</td>
</tr>
<tr>
<td>Tobacco 21 &amp; Licensing Flavor Ban &amp; Price Increase</td>
<td>HB20-1001</td>
<td>Passive Support, Fact Sheet sign-on</td>
</tr>
<tr>
<td>PREP Access</td>
<td>HB20-1061</td>
<td>Passive Support, Fact Sheet sign-on</td>
</tr>
<tr>
<td>Gun Violence Prevention</td>
<td>HB20-1196</td>
<td>Monitor</td>
</tr>
<tr>
<td>Housing</td>
<td>HB20-1201</td>
<td>Passive Support</td>
</tr>
<tr>
<td>Housing</td>
<td></td>
<td>Passive Support</td>
</tr>
<tr>
<td>Sick Leave for Employees*</td>
<td>SB20-205</td>
<td>Active Support</td>
</tr>
</tbody>
</table>

*Due to the COVID-19 pandemic the 2020 Colorado Legislative Session was suspended and resumed in May and June for three weeks with an abbreviated legislative agenda and significant fiscal restraints. The two bills indicated were support by CPHA during the abbreviated session and both passed.
Affiliate Representative to the Governing Council (ARGC) Report

In addition to serving on the CPHA Board as an Executive Officer, the ARGC position represents CPHA on APHA’s Governing Council alongside 53 other Affiliates from around the country. The ARGC attended Governing Council at APHA’s Annual Meeting in Philadelphia (November 2019) and at its mid-year meeting (June 2020). The ARGC collaborates with CPHA’s President, Executive Committee, and CPHA’s association management team, The Solution, to ensure APHA’s Affiliate requirements are met and facilitates ongoing communication with other Affiliates on APHA’s Affiliate Forum and within Region VIII (CO, MT, ND, SD, UT, and WY).

CPHA supported APHA federal legislative advocacy, signing on to 2019-20 letters of support, including:

- Joining APHA, TFAH, ASTHO, NACCHO, PHAB, and the Bipartisan Policy Center and more than 160 other organizations in a letter to congressional leadership in support of increased, sustained annual funding for state/local/tribal/territorial public health infrastructure
- Joining TFAH, APHA, ASTHO, Big Cities Health Coalition, and NACCHO in a letter to HHS Secretary Azar urging him to strengthen and affirm the role of CDC in response to discussions about narrowing or restructuring the CDC
- FY2021 Appropriations to provide $50 million in funding shared evenly between the U.S. Centers for Disease Control and Prevention (CDC) and the National Institutes of Health (NIH) to conduct public health research into firearm morbidity and mortality prevention
- $8.3 billion for the Centers for Disease Control and Prevention’s programs in the FY 2021 Labor, Health and Human Services, Education and Related Agencies Appropriations bill. Recommending Congress should prioritize funding for all of the activities and programs supported by CDC which are essential to protect the health of the American people

National Public Health Week

NPHW is an annual initiative of the American Public Health Association (APHA) and celebrated the first week of April annually. The purpose of NPHW is to advocate on behalf of and highlight the breadth of the work of public health. Due to the COVID-19 pandemic and shelter-in-place requirements, CPHA made the decision to postpone scheduled events for the week of April 6-12, including its Culture of Data Conference, Past-Presidents Breakfast, and Public Health Advocacy Talks. Mark your calendars and join us for next year’s NPHW events, April 5-11, 2021.

All of Us

CPHA received a grant from APHA in 2020 to help promote NIH’s All of Us health research program through member events and social media. Please visit https://www.joinallofus.org/together-denver to learn more about the program, its privacy safeguards, benefits of joining, and how data will be used. Be part of the largest health research project ever!
In the 2019-2020 term, the CPHA Emerging Leaders Committee (formerly the Student Committee) worked to develop its strategy and expand its reach. The ELC Co-Directors continued elevating the voices of Colorado’s public health students and early career professionals. The Emerging Leaders Committee’s goals are to increase membership and participation in CPHA activities and represent students’ voices and early career professionals in the organization.

This year, the Emerging Leaders Committee Directors expanded the group’s role to focus on trauma-informed leadership development. With growing mental health needs in the workplace, ELC Directors sought to meet students’ and early career professionals’ interest in learning about evidence-based frameworks for creating safe, inclusive workplaces and learn strategies for becoming effective leaders in public health. To achieve this, the Committee incorporated a different trauma-informed leadership topic and discussion into its monthly Zoom meetings and connected members with relevant leadership opportunities within CPHA and the community. This year, a few leadership opportunities that members have pursued include:

- Running for the CPHA Board,
- Actively participating in other CPHA groups including the Health Equity Coalition and the Public Health in the Rockies Committee,
- Engaging in discussions around anti-racist public health practice,
- Incorporating inclusive language in the ELC organizational guide and

The Emerging Leaders Committee wanted to share some critical accomplishments from the 2019-2020 year:

- Adopted a focus on trauma-informed leadership development and connected members with resources and opportunities to foster this growth
- Introduced a monthly trauma-informed leadership curriculum for ELC members around how trauma impacts the individual, principles of trauma-informed leadership, and how to implement trauma-informed leadership.
- Served on the Explore Public Health Committee to support planning and execution of the Explore Public Health program, designed for people of color ages 18-25 who are interested in learning more about the field of public health. ELC Co-Directors taught a session and participated in panels throughout the program. What an amazing 2020 cohort!
- Hosted a “Mental Health Self-Care Session” in April 2020 featuring Nachshon Zohari, LCSW, to provide a safe space to process the global pandemic sweeping across the world. Over 50 members attended!
- Updated the CPHA Emerging Leaders Committee webpage to be more informative and reflect the commitment to diversity, equity, and inclusion
- Created a new ELC structure with five new CPHA Emerging Leaders Delegate positions: Health Equity Coalition Delegate, Public Health Education Delegate, Public Policy Delegate, Public Health Communications Delegate & Public Health Membership Delegate. The Delegate positions allow student and early career professional members to demonstrate leadership in public health by contributing to various CPHA efforts
- Planned and created an introduction video in collaboration with the Health Equity Coalition to be featured on the CPHA HEC webpage and the Health Equity Exchange, focusing on “What is Health Equity?”

The new ELC will have to tackle public health issues such as systemic racism, violence, reemerging illnesses, and climate change. Funding and morale are not where they need to be, so we need the grit, scientific integrity, and multi-talented capabilities of the new public health professional. The CPH Emerging Leaders Committee invites any Colorado student or early career professional to be part of the collective movement to bridge the chasms in the social contract that have been painfully exposed and galvanize our communities.
VISON: Create the healthiest Colorado for everyone
MISSION: Educate, develop and galvanize the Colorado public health community