

# Annual Report 2018

*VISION: Create the healthiest Colorado for everyone*  
*MISSION: Educate, empower and develop the Colorado public health community*



COLORADO **PUBLIC HEALTH ASSOCIATION**

# Annual Report 2018

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# President's Letter

**President:** Suzuho Shimasaki

It has been another incredibly exciting and successful year for the Colorado Public Health Association (CPHA). We kicked-off the year after the largest Public Health in the Rockies Conference yet with over 700 attendees from across the region, a record number of sponsors and exhibitors, and nearly 200 sessions boasting all of the current and innovative work happening across Colorado!

Shortly after the conference, CPHA elected its first Health Equity Director, Jason Vitello, who supported the development of a thriving interdisciplinary Health Equity Coalition comprised of remarkable individuals from various sectors of the community. This coalition has put in immense thought into its internal structure and focus areas as well as the recommendations it has provided to help guide CPHA grow with its health equity work. The impacts of these efforts have already been demonstrated through the increased intentionality in integrating equity promoting strategies in our policy, student engagement, and professional education efforts to truly bring to life CPHA's health equity vision: that all Coloradans have the opportunities essential to attaining their highest level of health.

2018 has already been a busy year that started with an active legislative session, during which CPHA took a position on 16 bill. The two which CPHA activity lobbied for (opioid misuse prevention and expanding access to behavioral health care providers) as well as seven others were signed by the Governor. Other highlights from this year include:

- Successfully leading the Culture of Data conference for the second year
- Partnering with a variety of organizations such as the Colorado School of Public Health, Rocky Mountain Public Health Training Center, The Colorado Health Foundation, Trailhead Institute, Colorado Association of Local Public Health Officials, Colorado Health Institute, and the Public Health Nurses Association of Colorado on a variety of National Public Health Week activities, including the largest Public Health Day at the Capitol
- Transitioning all of our board and committee meetings to Zoom to be more inclusive of people who may experience barriers to attending in-person meetings
- Strong and stable financials (though as a small non-profit, donations are always welcome!)
- Hosting five health equity webinars ranging in topics from powerful storytelling and gathering community voices to rural inequities uncovered through the Colorado Health Access Survey and tools to advancing health equity
- Engaging students through a health equity panel and dialogues around what health equity means for students
- Offering mentorship to 38 students and professionals through the Colorado Public Health Mentoring Program
- Providing leadership training to nine students through our Explore Public Health pipeline program
- Reaching an all-time high for our membership with over 730 members
- Tremendous growth in our social media presence with over 300 followers on Twitter, over 500 followers on Instagram (which we just started this year), and over 950 followers on Facebook!

In short, CPHA is thriving! Thanks to our passionate board of directors, dedicated committee members, collaborative partners, generous donors and sponsors, and engaged community, CPHA has been able to serve as a strong pillar in the Colorado public health community. I am grateful for this opportunity to have worked alongside so many gracious contributors committed to improving the health of all Coloradans and look forward to continued partnerships as we continue striving to more effectively and equitably serve the full state. If you would like to join us in these efforts by running for a board position, joining a committee, attending an event, or sharing your input, please reach out at any time!

It has been a true privilege and pleasure to serve you as your CPHA President over this last year. I have been inspired to believe, pushed to grow, and warmed by support in more ways than I could have ever imagined. Thank you to everyone who has helped make this past year remarkable for CPHA and the greater Colorado community.

With heartfelt gratitude,

Suzuho Shimasaki, DrPH, MPH  
President, Colorado Public Health Association



# Secretary Report

**Secretary:** Masayo Nishiyama

## CPHA Board Meetings: Formal motions passed during 2017-2018

### CPHA Annual Association Meeting, October 5, 2017, Keystone

#### CPHA Board Election Results (conducted by Civica Management)

President Elect - Cerise Hunt  
Affiliate Representative to the Governing Council - Kim Boyd  
Secretary - Masayo Nishiyama  
Professional Education Director Jr Chair - Rickey Tolliver  
Public Health Policy Director - Alison Harvey  
Student Director - Dee Lavigne  
Member-at-Large - Jim Rada

#### On October 10, 2018, the CPHA Board confirmed the CPHA President's appointees and special election votes to the 2017-2018 Board of Directors

Interim Treasurer - Katie Gelman  
Interim Communications Director: Gwendolyn West  
Professional Education Sr. Chair - Alix Hopkins  
Health Equity Director - Jason Vitello  
At Large:

Professional Education Sr Co-Chair - Halley Hadfield  
Student Co-Director - Marisa Westbrook  
Member-at-Large - Ronica Rooks

Motion to approve the CPHA President's appointees to the 2017-2018 Board of Directors

Moved by: Kim Boyd  
Seconded by: Brian Turner  
Status: Approved, carried by electronic vote

#### On November 7, 2018, the CPHA Board confirmed the following appointees by the CPHA President.

Communication Director - Adam Anderson (be effective on 12/1/17), to replace Gwendolyn West  
Membership Director - Shana Santsitevan

Motion to approve Adam Anderson to replace Gwendolyn West for the Communication Director position and appoint Shana Santsitevan to the Membership Director position.

Moved by: Gwendolyn West  
Seconded by: Brian Turner  
Status: Approved, carried by electronic vote

### CPHA Board Meeting Friday, November 17, 2017

Motion to approve Katie Gelman and Suzuho Shimasaki as CPHA bank signers and remove Burke Fishburn and Alicia Myers

Moved by: Jim Rada  
Seconded by: Adam Anderson  
Status: Approved, carried by voice vote

### CPHA Board Retreat / Meeting Saturday, December 2, 2017

Motion to accept and renew the Frontline Public Affairs Consulting contract

Moved by: Jim Rada  
Seconded by: Katie Gelman  
Status: Approved, carried by voice vote

### CPHA Board Meeting Friday, January 12, 2018

Motion to approve 10/5/2017 Annual Association Meeting Minutes

Moved by: Brian Turner  
Seconded by: Suzuho Shimasaki  
Status: Approved, carried by voice vote

Motion to allow the CPHA Executive Board to work within \$5,000 budget for pursuing a full financial audit

Moved by: Santsitevan  
Seconded by: Adam Anderson  
Status: approved, carried by voice vote

Motion to approve the CPHA policy manual, with the modification around the secretary responsibilities discussed at the annual retreat

Moved by: Marisa Westbrook  
Seconded by: Shana Santsitevan  
Status: Approved, carried by voice vote

### CPHA Board Meeting Friday, February 9, 2018

Motion to approve the CPHA Expense Policy

Moved by: Kim Boyd  
Seconded by: Marisa Westbrook  
Status: Approved, carried by voice vote

Motion to approve the 2018 CPHA annual budget

Moved by: Katie Gelman  
Seconded by: Jim Rada  
Status: Approved, carried by voice vote

Motion to approve the CPHA's 2018 legislative priorities

Moved by: Kim Boyd  
Seconded by: Jim Rada  
Status: Approved, carried by voice vote



## Secretary Report (continued)

**Secretary:** Masayo Nishiyama

**On March 9, 2018, the CPHA Board established positions on the following Support**

HB18-1001 Family Medical Leave Insurance Program  
HB18-1003 Opioid Misuse Prevention  
HB18-1007 Substance Use Disorder Payment and Coverage  
HB18-1015 Repeal Ammunition Magazine Prohibition  
HB18-1046 New Birth Certificate to Reflect Gender Change  
SB18-013 Expand Child Nutrition School Lunch Protection Act  
SB18-022 Clinical Practice for Opioid Prescribing  
SB18-024 Expand Access Behavioral Health Care Providers  
SB18-040 Substance Use Disorder Harm Reduction  
SB18-108 Eligibility Colorado Road And Community Safety Act

**Monitor**

SB18-139 Statewide Regulation of Products with Nicotine  
Motion to support the Policy Committee's recommendations on the bills HB18-1001, HB18-1003, HB18-1007, HB18-1015, HB18-1046, SB18-013, SB18-022, SB18-024, SB18-040, SB18-108, and SB18-139

Moved by: Marisa Westbrook  
Seconded by: Katie Gelman  
Abstained by: Jim Rada  
Status: Approved, carried by voice vote

**CPHA Board Meeting Friday April 13, 2018**

Motion to approve active lobbying for HB18-1003 (Opioid Misuse Prevention)  
Moved by: Alison Harvey  
Seconded by: Rickey Tolliver  
Status: Approved, carried by voice vote  
Motion to approve active lobbying for SB18-024 (Expand Access Behavioral Health Care Providers)  
Moved by: Alison Harvey  
Seconded by: Ronica Rooks  
Status: Approved, carried by voice vote

**CPHA Board Meeting Friday, May 11, 2018**

Motion to approve CPHA to join Colorado Nonprofit Association  
Moved by: Alison Harvey  
Seconded by: Kim Boyd  
Status: Approved, carried by voice vote

**CPHA Board Meeting Friday, June 13, 2018**

Motion to approve expanding reduced membership fee income eligibility from \$12,000 to \$20,000 per year and this change would apply to reduced retiree membership fee.  
Moved by: Marisa Westbrook  
Seconded by: Jason Vitello  
Status: Approved, carried by voice vote

**CPHA Board Meeting Friday, July 13, 2018**

Motion to remove Alicia Myers as the key executive on the association checking and savings accounts at Wells Fargo and to add Katie Gelman as the new key executive on the association checking and savings accounts at Wells Fargo

Moved by: Kim Boyd  
Seconded by: Jim Rada  
Status: Approved, carried by voice vote

Motion to remove Eric W. Chavez as an authorized signer on the association checking and savings accounts at Wells Fargo.

Moved by: Kim Boyd  
Seconded by: Jim Rada  
Status: Approved, carried by voice vote

Motion to change the CPHA bylaw to change the structure to create Sr. and Jr. Chair positions for Public Health in the Rockies planning committee, Policy committee, Culture of Data planning committee, and Student committee and remove the professional development Sr. and Jr. Chair positions.

Moved by: Cerise Hunt  
Seconded by: Rickey Tolliver  
Status: Approved, carried by voice vote

**CPHA 2017-2018 Policy Actions via Urgent Protocol**

On November 16, 2017, the CPHA Board enacted its urgent protocol to sign on to the APHA's letter to Senate leaders of the Finance Committee and the Health, Education, Labor and Pensions Committee supporting reauthorization of CHIP and other safety net health program, but opposing efforts to cut and use the Prevention and Public Health Fund as an offset to pay for the legislation

On December 19, 2017, the CPHA Board enacted its urgent protocol to sign on to the APHA's letter to Acting Secretary Hargan of Department of Health and Human Services to communicate the concerns about the information regards to the CDC budget analysis were discouraged from using seven words that are important to public health when preparing the President's Fiscal Year 2019 budget and asking for clarification about the information.

On February 28, 2018, the CPHA Board enacted its urgent protocol to sign on to the 2017 iDrive white paper as CPHA currently supports SB18-108 - making it easier for undocumented immigrants to get drivers' licenses.

On April 23, 2018, the CPHA Board enacted its urgent protocol to sign on to the letter to Representative Diana Degette to thank her for her work defending the FDA and fighting the tobacco lobby.



# Treasurer Report

**Treasurer:** Katie Gelman

The role of the CPHA Treasurer is to support the financial management of the organization by providing budgetary support across committees, providing oversight and review of monthly financial statements, approving expense and reimbursement requests, and supporting long term planning for the financial health of the organization. In 2018, several key successes were accomplished related to infrastructure development and streamlining of finance related processes and protocols. These activities included:

- Launch of the finance subcommittee and facilitation and documentation of committee goals and objectives, including short term infrastructure improvements, and long term planning for financial diversification and organizational support.
- Implementation of a full organizational audit, and identification of process improvements based on audit results.
- Development and implementation of updated and standardized budgeting, expense, and reimbursement forms for board member and committee utilization.
- Development and implementation of a CPHA finance and expense policy to guide board member and committee decisions around budgeting and expenses.

In the coming months, the finance subcommittee will be working to identify long term financial goals that align with CPHA's strategic plan and priority areas. We are also looking to expand our newly formed committee to gain broader and more diverse perspectives and backgrounds to support identification and implementation of financial goals- we'd love to have you join our team!

Below, we provide the 2017 financial data, comparing budget to actual income and expenses. We finished the 2017 year with a net profit of \$39,886.

Revenue Categories	Budgeted Revenue	Actual Revenue
Dues, Donation, & Grants	\$20,520	\$53,965
Conferences & Special Events <sup>1</sup>	\$180,000	\$254,141
Other Income <sup>2</sup>	\$765	\$127
<b>Total Income</b>	<b>\$201,285</b>	<b>\$308,233</b>

<sup>1</sup> Public Health in the Rockies, Culture of Data, National Public Health Week, Past Presidents Breakfast

<sup>2</sup> Fundraising and interest

<sup>3</sup> Management, Accounting, Audit, Legislative, Operating/Supplies, and Other Business Expenses.

<sup>4</sup> ARGC, Communications, Membership, Mentoring, Policy and Student Committee budgets and expenses

Expense Categories	Budgeted Expenses	Actual Expenses
Operating <sup>3</sup>	\$64,774	\$5,801
Conferences & Special Events <sup>1</sup>	\$129,696	\$207,809
Committees <sup>4</sup>	\$6,787	\$4,737
<b>Total Expenses</b>	<b>\$201,257</b>	<b>\$268,347</b>

## Finance Committee

CPHA Members: Suzuho Shimasaki, Kim Boyd, Erin Seedorf, Brian Turner, Katie Gelman  
Civica Staff: Susan Nolte

# Membership Report

## As of July 2018: 732 Total Members!

**518 Individual Members**

**62 Students Members**

**28 Affiliate Members**

**21 Retired and Lifetime Members**

**15 Organizational Members (103 Members)**

In general, the state of CPHA membership growth has been steady and strong over the last five years. Since 2013, CPHA's membership has grown 187% from 363 members in September of 2013 to 680. 2018 has been a time of transition for the Membership Committee. Our CPHA Membership Director resigned this Spring due to competing priorities, and the Board has worked to connect membership activities to several of CPHA's robust opportunities occurring in various areas of the association. Just to highlight a few ways membership has engaged with CPHA, CPHA's Health Equity Coalition has taken over the responsibility of coordinating and hosting Monthly Health Equity Webinars, the Culture of Data Conference has grown so large it has now become a committee of its own, and National Public Health Week engaged membership on a whole new level that CPHA is excited to continue in years to come!

The growth of our Student Membership has been the greatest success in membership this year with a 170% increase over 2017 student membership! Our Student Committee has done a phenomenal job of engaging public health student on multiple campuses and connecting students to actively participate in CPHA areas of interest.



## Colorado Public Health Mentoring Program (CPHMP)

CPHMP's vision is "To contribute to an engaged, connected and competent workforce that effectively prevents, promotes and protects the health of Coloradans". CPHMP is guided and administered by a Steering Committee representing CPHA's partnering organizations:

- Colorado School of Public Health
- Colorado Environmental Health Association
- Colorado Society for Public Health Education
- Public Health Nurses Association of Colorado

The 2018 CPHMP program experienced unprecedented demands for mentee applicants to be paired with a mentor this year. In fact, we had to turn away nearly as many applicants as we could match. The 2018 CPHMP cohort includes 38 matches this year and represents the diversity of public health practice in Colorado. In January, mentor-mentee matches were announced and introduced. The CPHMP Steering Committee hosted a live Mentor Training webinar on January 19, 2018, with 56% mentor participation, and the CPHMP 2018 Kickoff Training and StrengthsFinder Workshop for all participants on January 26, 2018, with 90% cohort participation. We continue to need quality, passionate and committed mentors to volunteer their time to make this program a success, so please consider joining the CPHMP mentor team in 2019!



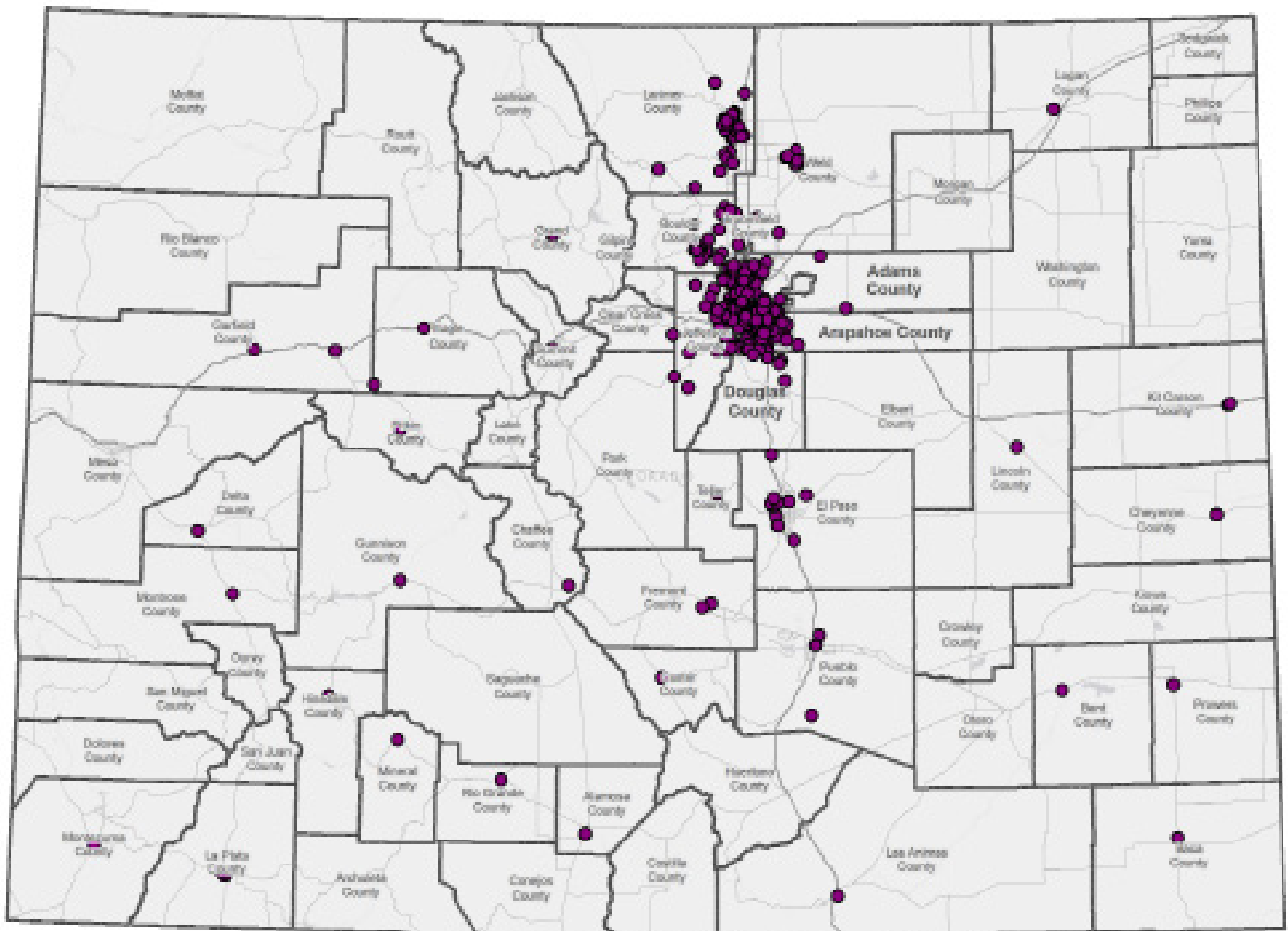


## Membership Report (continued)

**As of July 2018: 732 Total Members!**

**518 Individual Members  
62 Students Members  
28 Affiliate Members**

**21 Retired and Lifetime Members  
15 Organizational Members (103 Members)**





# Communications Report

**Communications Director:** Adam Anderson

The goal of the CPHA Communications Workgroup in the past two terms has been to increase CPHA's visibility with its internal and external audiences, and promote networking, awareness, and dialogue among members. Improvement on these points were the focus of increasing the individual value of CPHA membership which was to be measured by social media participation and total membership. To do this, the Communications Director worked closely with the other CPHA Directors to increase the volume and diversity of communications, and the CPHA Communications Committee focus on streamlining social media content and organizing communication channels. Additionally, the Committee played a pivotal role in communicating action alerts and increasing awareness of impactful policy changes on the national stage. As a result of these efforts over the past year, CPHA and the Communications team have.

- CPHA has increased our outreach via action alerts and PhotoVoice challenges to engage members as current events take place, including alerts during the Colorado legislative session and Photo Voice Challenge during National Public Health Week.
- In the past year, CPHA's Facebook likes and participation have gone up, Twitter followers are up 20% (34 Tweets with 15k impressions in the 7 months of 2018), Instagram following is up 567% (70 posts in 7 months of 2018), and a new LinkedIn organizational page has been created in 2018 with 69 current followers and currently averaging 10 post per week.
- Over 730 members from 416 at the start of this Communications/ Membership work agenda started two years ago.

## Goals for CPHA Communications in the 2018-2019 Term

- Develop member email communications protocol with Civica management
- Organize scheduling around reoccurring annual communication tasks



### Communications Committee

CPHA Members: Caitlin Chapman, Amy Dillion, Martha Henze, Gwendolyn West, Marcie Lee, Masayo Nishiyama  
 Civica Staff: Kim Clary



# Health Equity Report

**Health Equity Director:** Jason Vitello

## **CPHA's Health Equity Vision is that all Coloradans will have the opportunities essential to attaining their highest level of health.**

In 2018, strides were made to further realize this vision with the election of our first Director of Health Equity and the launch of our first chartered Health Equity Coalition.

The Coalition is comprised of a diverse array of cross-sector professionals and community leaders who developed a charge with the following areas of focus:

- Professional Development
- Organizational Infrastructure
- Community Outreach and Engagement

The charter will serve as a foundation and guide us in our mission to: Advance health equity and justice in Colorado through education, leadership development, advocacy, policy change, community engagement, coordinated efforts, and innovative cross sector solutions.

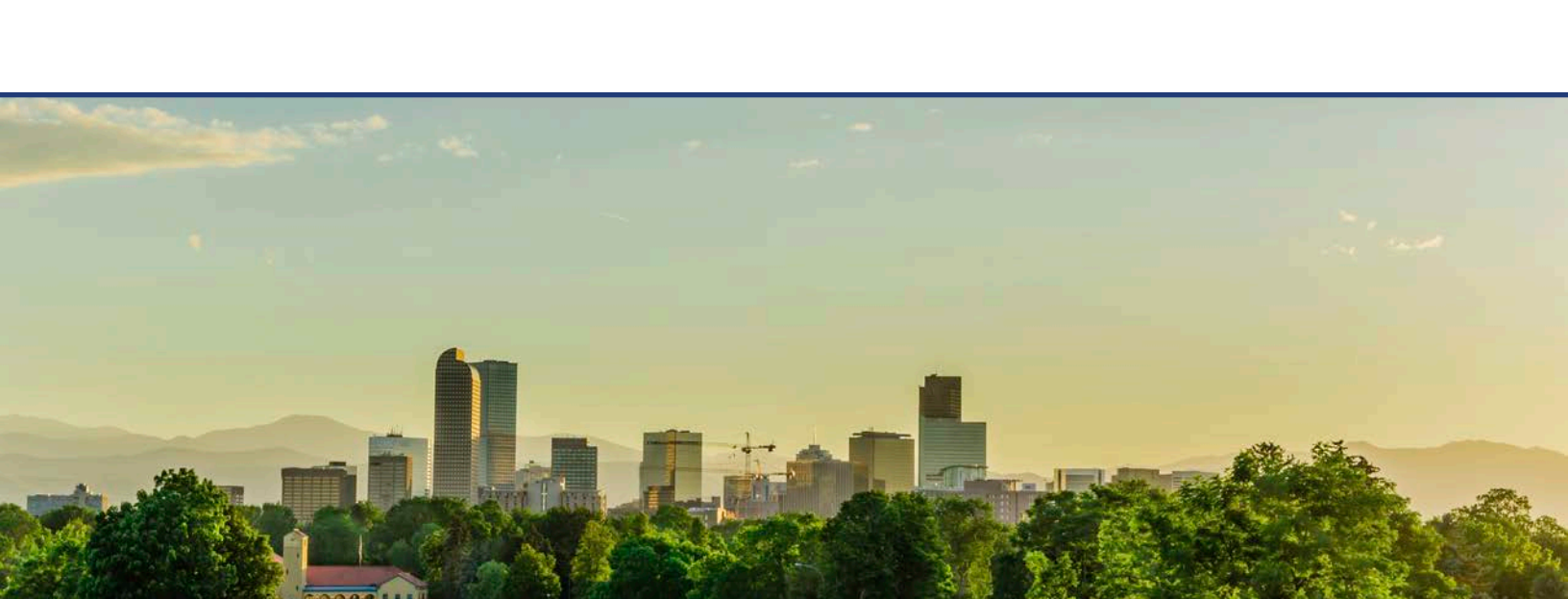
Other significant health equity milestones have been achieved in 2018 and remain underway including:

- An ongoing health equity webinar series
- Increased racial/ethnic and professional diversity of our board and membership
- Increased collaboration with other interdisciplinary groups and community leaders
- Improved integration of health equity into all of our focus areas (including public policy, education, and professional development)
- Increased health equity focus for CPHA's two annual professional conferences, Culture of Data and Public Health in the Rockies.

CPHA will be sharing these efforts in a panel presentation on Affiliate Action to Advance Health Equity at the 2018 Annual APHA Meeting and Expo in San Diego, CA.

To increase our momentum and further realize our vision the CPHA Health Equity Coalition continues to recruit champions statewide from within our membership, across professional sectors and from within the communities we serve.

Health Equity Coalition Members: Kenneth Scott, Ashley Wheeler-Bell, Stephanie Salazar-Rodriguez, Brian Polovoy, Amy Winterfield, Bithiah Coleman, Brian Turner, Candice Bailey, Cerise Hunt, Charlene Barrientos-Ortiz, Ramon Del Castillo, Christymarie Jackson, David Navas, Derek McCoy, Benzel Jimmerson, Daaimah Lavigne, Esmeralda Santilliano, Gloria DeLoach, Gwendolyn West, Lydia McKinney, Lynn Koves, Marissa Vasquez, Michael Sanchez, Rickey Tolliver, Ricardo Gonzales, Sedona Allen, Sharif Abdelhamid, Suzuho Shimasaki, Taylor McKinney, Wivine Ngongo, Wendy Talley, Scott Utash, Riley Bright, Mirna Castro, Halim Ali, Marcie Lee, Corey Thomas, Alison Harvey



# Professional Education/Development Report

**Professional Education Directors:** Alix Hopkins, Halley Hadfield, & Rickey Tolliver

## **Public Health in the Rockies 2018** **Better Together: Past, Present, Future**

The main objective of CPHA's professional education committee is planning and executing the annual Public Health in the Rockies (PHiR) Conference each year and other professional education opportunities for our membership. This year's conference was designed with a focus on celebrating how far public health in Colorado has come from and its trajectory into the future. This theme was also chosen in collaboration with celebrating the Colorado School of Public Health as our presenting sponsor and their 10-year anniversary.

Attendees may notice the conference format to have a more streamlined schedule and session selections in response to previous post-conference survey feedback. Affiliate partners and planning committee members worked diligently to translate the trajectory and growth of this conference to a new location while ensuring the highest quality of content and maximizing opportunities for engaging, networking, learning, and exploring Copper.

- More than 550 participants registered - our biggest conference ever!
- 9 students and early career professionals received scholarships to PHiR 2018 thanks to generous sponsors and 2017 silent auction proceeds
- 45 sponsors and exhibitors supported this conference
- 130 showcase, skills-building, and poster sessions on a range of relevant public health topics\*

We were thrilled to have confirmed Dr. Nita Mosby Tyler of The Equity Project to be our Keynote Speaker! The APHA President also joined the conference to speak about national level public health.

### **Public Health in the Rockies Conference Committee**

Alix Hopkins, Halley Hadfield, Natalie Thomas, Kelly Conroy, Priyanka Guragain, Rickey Tolliver, Suzuho Shimasaki, Masayo Nishiyama, Kim Boyd, Meghan Prentiss, Cali Zimmerman, Chris Bui, James Kummerle, Marisa Westbrook, Michele Wilson, Sara Grassmeyer, Carolyn Kwerneland, Kory Thomas, Leslie Akin,

### **Culture of Data Conference Committee**

Ashley Rodrigues, Adam Anderson, Devon Williford, Emma Bartels, Esmeralda Santillano, Jason Vitello, Susana Calderon, Lisa Cohen, Suzuho Shimaski, Victoria Baker, Lydia Hooper. CPHA Staff: Emma Bartels,

## **Culture of Data 2018**

This year, CPHA was proud to present the 2nd annual Culture of Data (CoD) on April 6, 2018 at the Arvada Center for the Arts and Humanities. The purpose of this conference is to connect community with data, particularly the underserved, communities of color, and other marginalized groups who disproportionately face inequities. The CoD Planning Committee was proud to secure Natalie Burke as the Keynote speaker. Ms. Burke is a nationally-known speaker, "equity evangelist," strategist, master facilitator, and public health leader. Natalie S. Burke provides executive leadership for CommonHealth ACTION whose mission is to develop people and organizations to produce health through equitable policies, programs, and practices. In addition to the keynote, there were 10 other speakers presenting on various topics related to this year's theme.

- Developed structures and processes to align with the Public Health in the Rockies conference
- Over 258 attendees and 10 sponsors/exhibitors joined us at the conference
- Incredible planning committee with many members who have planned the conference since 2002! The conference was moved from June to April to coincide with Public Health Week. As a result, the planning committee only had 4 months to plan for the CoD..
- Generated \$11,813.13 in profit to be rolled into the CoD budget for next year

# Public Health Policy Report

**Public Health Policy Director:** Alison Harvey

## Policy Update / Overview

In 2017, nine policy priorities were identified in a CPHA general membership survey:

**Eliminate health disparities.**  
**Environmental issues of air, water, and climate change.**  
**Expand substance abuse prevention and treatment services.**  
**Improve access to comprehensive healthcare.**  
**Increase access to mental health services and integrated care.**

**Support affordable housing.**  
**Support gun violence prevention research.**  
**Support healthy eating and active living.**  
**Support infectious disease prevention and vaccination.**

The 2018 CPHA Public Health Policy Committee decided that further prioritization was needed to develop a strategic, effective legislative agenda. A survey was sent to the CPHA Policy Committee, the CPHA Health Equity Committee, and the CPHA Board, resulting in the CPHA 2018 legislative priorities:

- Support access to comprehensive healthcare.
- Behavioral Health: Increase access to prevention, treatment, and integrated care for mental disorders and substance use disorders.
- Eliminate health disparities, with a particular focus on supporting affordable housing.

To advance these priorities, CPHA took a position on 16 bills in the 2018 state legislative session:

### Supported

HB18-1001 Family Medical Leave Insurance Program (Failed)  
HB18-1003 Opioid Misuse Prevention (Governor Signed)\*  
HB18-1007 Substance Use Disorder Payment and Coverage (Governor Signed)  
HB18-1021 Task Force for Youth Experiencing Homelessness (Failed)  
HB18-1315 Manufactured Home Sales Tax Exemption (Governor Signed)  
HB 18-1321 Efficient Administration Medicaid Transportation (Governor Signed)  
HB18-1127 Residential Landlord Application (Failed)  
HB18-1384 Study Health Care Coverage Options (Failed)

### Monitored

HB18-1001  
HB18-1003  
HB18-1007  
HB18-1015  
HB18-1046

\*Active Support

### Supported

SB18-010 Residential Lease Copy and Rent Receipt (Governor Signed)  
SB18-013 Expand Child Nutrition School Lunch Protection Act (Governor Signed)  
SB18-022 Clinical Practice for Opioid Prescribing (Governor Signed)  
SB18-024 Expand Access Behavioral Health Care Providers (Governor Signed)\*  
SB18-040 Substance Use Disorder Harm Reduction (Failed)  
SB18-108 Eligibility Colorado Road And Community Safety Act (Governor Signed)  
SB18-214 Request Self-Sufficiency Waiver Medicaid Program (Failed)  
SB18-249 Redirection Criminal Justice Behavioral Health (Governor Signed)

### Monitored

SB18-139  
SB18-013  
SB18-022  
SB18-024  
SB18-040  
SB18-108  
SB18-139

\*Active Support

### Policy Committee

Ashely Hatfield, Kaitlin Wolff, Alix Hopkins, Amanda Mancuso, Brian Turner, Laurel Broten, Chris Bui, Cerise Hunt, Amy Winterfeld, Denise Hartsock, Devin Miller, Daaimah LaVigne, Erin Bishop, Halley Hadfield, Heather Ponicsan, Jason Vitello, Jim Pavlik, JK Costello, Kacy Crawford, Kathryn Jantz, Kim Boyd, Kim Boyd, Kristen Daly, Laurel Broten, Lilya Espinosa, Lucia Lapaz, Masayo Nishiyama, Marisa Westbrook, Meghan Prentiss, Nicole Harty, Katie Gelman, Shayla Perkins, Summer Laws, Sara Miller, Shana Santistevan, Suzuho Shimasaki, Tristan Sanders, Virginia Visconti



## Affiliate Representative to the Governing Council (ARGC) Report

### **Affiliate Representative to the Governing Council:** Kim Boyd

In addition to serving on the CPHA Board as an Executive Officer, the ARGC position represents CPHA on APHA's Governing Council alongside 53 other Affiliates from around the country. The ARGC is the connection between APHA and CPHA and holds numerous responsibilities in that capacity, including:

- Representing CPHA's policy agenda within APHA's Governing Council
- Assisting APHA, in cooperation with the CPHA President and Policy Director, with legislative advocacy. In 2018, this has included the following CPHA Member Action Alerts to request membership contact their US Senators and/or US Representatives:
  - Preserve Prevention and Public Health Funding
  - Preserve Funding for the Maternal, Infant, and Early Childhood Home Visiting Program
  - Preserve Funding for the US Centers for Disease Control and Prevention
  - Preserve Funding in the Farm Bill for Supplemental Nutrition Assistance Program
  - Speak out against Policy on Family Separation
- Collaborating with CPHA's President, Executive Committee, and Civica to ensure APHA's Affiliate requirements are met
- Maintaining ongoing communication with ARGC's from other Affiliates on APHA's Affiliate Forum and attend regular meetings with Region VIII Affiliate Representatives

### **National Public Health Week**

The 2018 NPHW is an annual initiative of the American Public Health Association (APHA) and celebrated the first week of April annually. This year's theme was "Changing our Future Together". The purpose of NPHW is to advocate on behalf of and highlight the breadth of the work of public health. As an Affiliate member of APHA, CPHA coordinated and partnered on the following events throughout the week:

- APHA's 1 Billion Steps Challenge
- CPHA Past-President Breakfast
- Colorado Public Health Day at the Capitol (Partnered with Colorado School of Public Health for the first time and with record turnout!)
- Public Health Advocacy Talks (Live and live-streamed with 140 participants; Partnered with the Rocky Mountain Public Health Training Center and The Colorado Health Foundation)
- Colorado Public Health Networking Event (Partnered with Colorado School of Public Health, Public Health Nurses Association of Colorado, Colorado Environmental Health Association, and Trailhead Institute)
- Culture of Data Conference





# Student Engagement Report

**Student Directors:**  
Daaimah LaVigne and Marisa Westbrook

This year, the CPHA Student Committee has been active in focusing their efforts towards health equity, as a way to align our energy alongside CPHA's other efforts. The goal of the CPHA Student Committee is to increase membership and participation in CPHA activities from students and early career professionals while ensuring that the student voice is integrated into all aspects of CPHA.

This year, the CPHA Student Committee has renewed its efforts through monthly Zoom meetings to connect students from across the state, with representation from current and recently graduated undergraduate and graduate students at CU Denver, Colorado School of Public Health, CU Boulder, CSU Ft. Collins, CSU Pueblo, and beyond. We spent the year collaborating on ideas for how to improve our experience within CPHA, how to build our presence at events, sharing opportunities within and outside of CPHA, and building community within each other.

Some highlights of our collaborative work this year include:

- Coming together in person in March to host a Health Equity Panel, with students from various backgrounds sharing their experience about what health equity is, how do we do health equity, and what it means in our work as students
- Participating in APHA's National Public Health Week and advocating at the Capitol building alongside other CPHA members and CSPH students
- Leading and facilitating presentations for this year's Explore Public Health program supporting undergraduate students of color interested in pursuing careers in public health
- Participating in the CPHA Health Policy and Health Equity Committees, ensuring student representation across CPHA committees

We look forward to the coming year and continuing to build on this success through additional networking and student events that build relationships between us and the greater Colorado community, harnessing our energy for health equity into action.



Student panel members for Explore Public Health 2018's panel about public health degree programs (from left to right): Ivonne Parra (EPH alumni), William Mundo (CPHA Student Committee member and EPH alumni), Swarnima Chaudhary (CPHA Student Committee member), and Dollar Lee (EPH alumni).

#### Student Committee

Anna Reyes, Carmen Faaiu, Cathy Buschmeier, Daaimah LaVigne, Elana Smith, Elizabeth Kudron, Jasmine Bains, Johnny Williams, Katia Bhagatram, Kaylee Ortega, Lauren Zell-Baran, Lindsey Whittington, Marisa Westbrook, Marrison Mora, Olivia Kenney, Rayna Hetlage, Swarnima Chaudhary, William Mundo, Yasmin Mansor



COLORADO **PUBLIC HEALTH ASSOCIATION**

# Annual Report 2018

*VISION: Create the healthiest Colorado for everyone*

*MISSION: Educate, empower and develop the Colorado public health community*