# **CPHA Core Values**



### **Connectedness**

CPHA creates a vibrant place of belonging, unity, and inclusion by building connections in the public health community across the state and by creating opportunities to convene, connect, learn, and support one another.



## **Racial Justice**

Acknowledging that racism is deeply embedded throughout our society, we are actively working to become an anti-racist organization, addressing and promoting racial justice within CPHA and throughout Colorado's public health community. We strive not just to talk about change but to design programs, services, and policies to advance actionable results that eliminate health disparities.



## **Advocacy**

Using a justice and equity centered framework, we influence, support, educate, and speak up for public health with policymakers and in the community, taking an active role in legislation, amplifying and elevating the public health perspective. We provide membership with tools needed to effectively advocate in their community.



### **Service**

We prioritize the needs of the community first, providing a supportive place where the public health community can develop, learn, and flourish by sharing our wealth of expertise and resources.



## **Health Equity**

We take an active role in uplifting health equity and speaking out against inequities. By building the public health community, we create the opportunity for all Coloradans to reach their highest level of health.