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THE COLORADO PUBLIC HEALTH ASSOCIATION  
P O Box 460367  
GLENDALE, COLORADO 80246  
WWW.COLORADOPUBLICHEALTH.ORG

**Board of Directors  
Meeting Minutes  
at Capitol Strategies  
on April 21, 2006**

**Present:** Don Parsons; Joni Reynolds; Tracey Maruyama; Stephanie Coronel; Rochelle Manchego; Marilyn Bosenbecker; Lisa Van Bramer (via teleconference); Richard Hoffman; Steve Holloway;

**Absent:** Greg Bogdan; Lourdes Yun; Don Sutton; Cathy White; Don Sutton;

**Guests:** Shannon Love; Jennifer Miles

**Meeting led by Don Parsons.**

**1. Consent Items:**

- a. Draft March BOD meeting minutes
- b. Draft Summary of BOD motions through March 2006

**Approved by motion passed unanimously**

**2. Financial report review – Steve**

- a. See handout provided.
- b. \$855 membership revenues in the past month; Additional board member contribution in the past month; Encouraging all board members to contribute to the board prior to July 1<sup>st</sup>. Steve will add field to board donor information letter for the calendar year.
- c. Business plan is the largest expense currently with corresponding income as grants from institutions;
- d. Disbursed revenues from 2005 conference - \$7,956. distributed to affiliates proportionally.
- e. Operations expense includes Paypay;
- f. Insurance paid this month for \$885 for one of two policies;
- g. Printing costs for letterhead and envelopes for Shannon;
- h. Richard would like to have 2006 budget amended to include Health One grant and Health One expenses. Steve will amend the budget template to reflect the adjustments.

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## 3. Committee Chair Reports

### a. Professional Education – Rochelle

- Contract signed with Vail Cascade
- Theme = Logo “We are Public Health” Tag Line: Partnering for Health Communities in Colorado.
- Save the date flyer distributed to Shannon and affiliate organizations for distribution; Public Health Conference starts on Monday through Wednesday Morning; EPA Children’s Environmental Health Summit starts on Tuesday Morning through Thursday afternoon; CEHA starts on Wednesday morning and through Friday afternoon.
- Next Priorities: Call for abstracts; Possible Keynote speaker identification...Richard suggested a great passionate National speaker who can relate to Asthma – Injuries – Obesity - (Children’s Environmental Health issues that possibly don’t come to mind immediately); Stephanie suggested a speaker that is able to speak broadly to the Public Health attendees to connect the broader themes (Public Health, Essential Services, Children, Environmental Health). Marilyn suggested a National speaker related to the Public Health Essential Services; any additional suggestions from Board members should be directed to Rochelle!
- Executive committee members including reps from each planning committees for Public Health Conference, EPA Children’s Environmental Health Summit and CEHA Conference currently meeting to coordinate between the various conference sessions including conference registrations and revenue splits.
- Opening session on Wednesday will be a plenary that will include all conference attendees of Public Health Conference and the EPA Children’s Environmental Health Summit and the CEHA Conference;
- Distribute the conference materials the Colorado Children’s Campaign for distribution and posting on their webpage.
- Invitations to CDPHE Leadership (Executive Director, Chief Medical Officer and Environmental Director) considered – Rochelle will talk directly with Greg Bogdan regarding the best plan for the conference;
- Rochelle is mentoring Koral as a possible successor for conference planning. Rochelle may continue for an additional year as a co-chair with Koral.
- Abstract review planning will include opportunity for board members to review abstracts.

### b. Public Health Policy – Tracey/Jennifer

- Legislative Session, Priority and Monitoring Issues  
Smoking bill has been signed into law – effective July 1, 2006;  
Threatened lawsuit for an injunction; Ballot issue was filed on

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April 4 with extreme language to wipe out all smoking/non-smoking in public settings – lots of steps to occur to make it on the ballot; SB-87 (Disease Reporting) has been killed  
SB-100 (Kid's License Plate) passed appropriations committee this morning – 2 more steps still; Continuing to stay in contact with Governor's office to assure bill will be signed.

Emergency Contraception bill was vetoed.

- HB-1054 has confusing wording regarding the CDPHE operations.
- Public Health per capita funding restored for Local Public Health Departments in the long bill; long bill is at Governor's office.
- HB-1402 New Tobacco securitization bill was introduced yesterday and has a different approach; cross political support for this bill; Takes the tobacco settlement funds and securitizes the general funds (\$30 million) only; Currently market is offering \$0.90 to \$0.95 on the dollar. There is a minimum amount in the bill for the sale to occur; This bill would secure the funding for current programs; The money from the securitization would be used 1<sup>st</sup> for a rainy day fund; 2<sup>nd</sup> for lawsuit for school capitol construction; payoff old fire/police pension plans; 4<sup>th</sup> rainy day fund. Will have an accompanying bill regarding the rainy day fund use and authorization; Tracey is planning to connect with other organizations and contacts to develop a suggestion for the board. Tracey will follow-up with board members via email;
- Tracey got an email from Pro-choice Colorado to start a large scale survey and are interested in having a conversation with Tracey.
- Evaluation comments from last year's conference included requests for more legislative updates and other break out sessions (Policy/Advocacy 101 training & Evening "mock" policy debate). May consider developing an additional training event for CPHA members later in the year to expand the opportunity.
- Tracey would like to have Justin Ponzio from her office sit in for her during her absence from the board and at the fall conference;

### c. Students – Lisa

- No specific database for student membership; no estimates of current CPHA members that are students available.
- Currently using the list-serves of the various Universities to communicate with students and recruit for position nominations.
- Reminder May 1<sup>st</sup> @ 12:00 noon Grand Rounds on 2<sup>nd</sup> floor of the School of Medicine; Richard planning to attend. Lisa will send a copy of the flyer from the school.
- Currently working with UNC to have a similar event in Fall or Spring.

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## **d. Membership – Shannon/Don S.**

Update:

- 299 members currently; 34 still need to pay
- Comparison to prior year at same time would be helpful for board members to see a trend in membership numbers.
- recruitment email (300 lapsed members) and Board member follow-up to some members have received 25 membership renewal.
- 2<sup>nd</sup> email to non-lapsed members will be sent shortly;
- Planning to recruit affiliate organization members to also join CPHA.

## **e. Bylaws – Shannon/Don P.**

No update at this meeting.

## **f. Nominations Awards – Richard**

Nominations committee is meeting immediately following the board meeting.

## **4. APHA Affiliate Report – Marilyn**

APHA is having an affiliate meeting as a teleconference to discuss their national movement to assure all Americans can protect themselves. It is scheduled for Monday @ 1:00. Marilyn has received a request for completing a Zoomerang survey to collect information on how public health funding cuts have affected you. Marilyn will have the survey information distributed to local public health contacts;

## **5. Affiliate Reports**

### **a. CMHF – Lourdes**

Not present

### **b. PHNAC – Cathy**

Not present

### **c. COSOPHE – Stephanie**

Had membership drive/social event recently; was very successful; Still working on board development and strategic planning; Currently designing the website; Two upcoming events: 1) Grant writing 2) Students;

## **6. Umbrella Public Health Office Update / Business Plan Update – Don Parsons**

Held meeting earlier this week with all reps. Now 9 organizations at the table; The organization has been named the Public Health Alliance of Colorado (PHACO); Issues are now focused governance and finance; Governance planning will be done by small group meeting; expecting a senatorial model to offer equal representation for all affiliates; Finance wrestling with questions of establishing a fiscal agent such as CALPHO, CPHA, PHF of Colorado; This Umbrella organization is not intended as an advocacy agency

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but will convene forums to discuss issues; Each organization will retain it's own identify and advocacy activities; Don has raised the issue of retaining the Public Health conference as a CPHA and affiliate event – although PHACO may tackle the logistically planning for the conference; Listing of questions distributed to board members for review – these questions will be explored on Monday; Currently favor in participating organizations for having an office and possibly having it close to CCI office. Questions remain as to the benefits for CPHA. Many issues remain including CALPHO, Academic representation and CDPHE representation;

## **7. Administrative Activities- Greg/Shannon**

### **a. Website Updates**

- Shannon will be posting the Fall conference “Save the Date” card on the webpage; Shannon will also update other information regarding the conference on the webpage.

### **b. Membership Communications**

No update.

## **8. New / Other Business**

- Database for membership questions raised. Do we need an update to the membership database to accommodate the organizational changes; Needs include: coordination of conference registration; renewal dates to review for lapsed memberships; new dues starting 7/1/06; category types of members (active, associate, student, affiliate membership discount); committee interests; position nominations; recruitment activities; contributions made by members to CPHA; type of payment (e.g. paypal); sort functions (e.g. # of members who work for LPHA or CDPHE or Universities). Richard volunteered to direct a task force (including Steve Holloway; Don Sutton; Don Parsons; Jennifer) develop a plan for updating the database.

**Meeting adjourned by Don Parsons at 11:00**

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## **Legislative Priorities**

Issues to be included on the legislative services list for upcoming year including:

### **2005 Initial Priority Policy Issues**

- 1. Kids 1<sup>st</sup> license plate**
- 2. Smoke free initiatives**
- 3. SB-087**

### **2005 Initial Monitoring Issues**

- 1. Amendment 35 implementation**
- 2. Childhood immunizations**
- 3. Food safety inspections**
- 4. Referendum C – health care funding (per capita funding restoration)**
- 5. Emergency contraception info**
- 6. Primary seatbelt law**
- 7. Anti immigrant issues**
- 8. Family care bill**
- 9. Crystal Meth**
- 10. TBD**

Meeting adjourned at 11:00 am